BOOK

Historic Hotels
of **America**
National Trust *for* Historic Preservation™

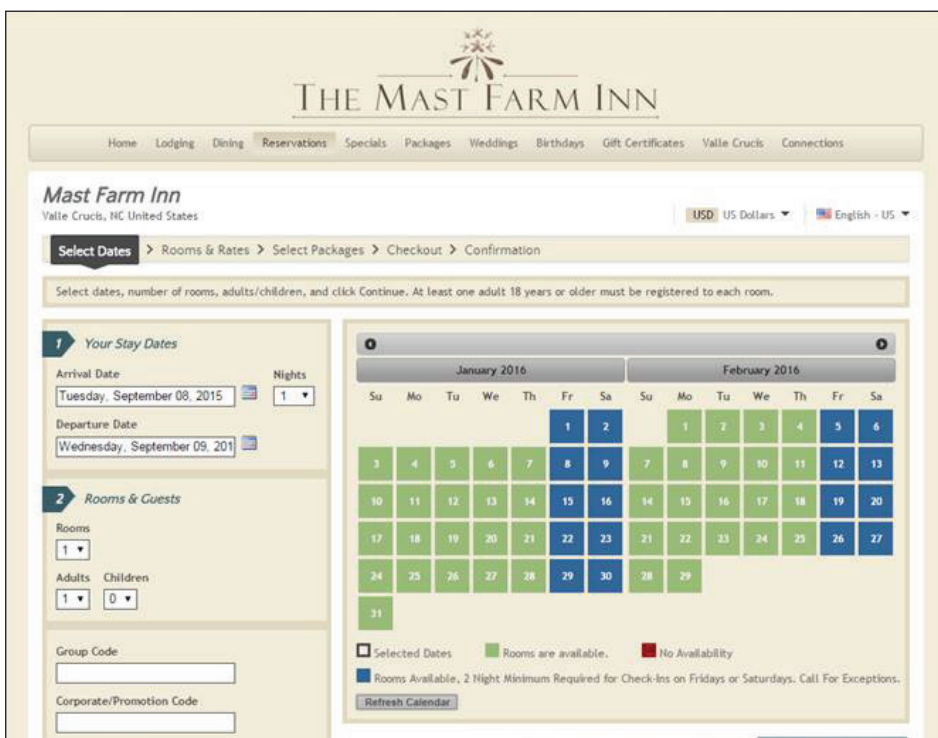## Best-in-Class, Secure, Compliant

Guest Connect is an undeniably proven internet booking engine — an integral part of our Total Branded Connectivity™ distribution platform.

- Effective
- Simple
- Scalable
- Integrated
- Affordable
- Interactive
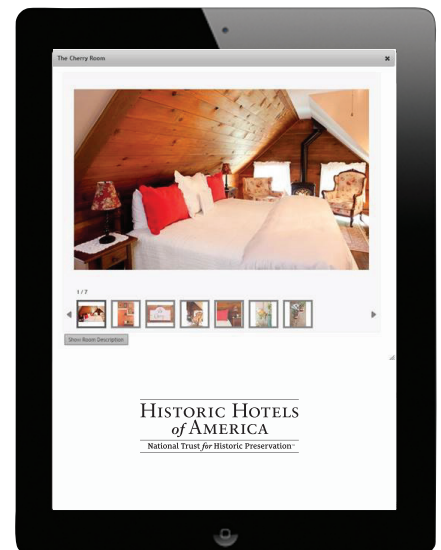- Flexible
- Intuitive
- Visual

Increased Conversion

- Consumer-tested usability
- Interactive filters and search
- Intuitive multi-step booking process
- Analytic tracking

For Example Purposes Only

Advanced Mobile Technology

- Optimized for all mobile smartphones and tablets
- Quarterly upgrades keep pace with emerging technology
- Real-time control of mobile specific content and promotions
- A standard feature of booking engine

For More Information

Contact your Historic Hotels of America Revenue Account Manager:

William J. Steele | Tel: +1 312 542 9221

wsteele@historichotels.org

COMPETITIVE ADVANTAGES (PARTIAL LIST)

Advanced Features and Merchandising

- Optimal booking flow flexibility with 100+ Configurable Settings
- Enhanced multi-rate / room booking
- Promotional pricing
- Product comparison feature
- Room type image gallery
- Flexible booking calendar with daily pricing
- Inventoried ad-ons

- Child age collection, with aged based pricing
- Custom look and feel with hotel navigation
- Channel specific rate and room information
- Group, travel agent and corporate bookings
- Modify & cancel bookings
- Central profile storage for *i*Prefer

- Custom confirmation, pre- & post-stay emails
- 31+ languages
- 50+ currencies
- Privacy & security – ADA/PCI compliance
- Multi-property and destination capabilities
- Robust CRS reporting
- Marketing questionnaires

INTERNATIONAL

FOR MORE INFORMATION

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