

SUMMIT SERVICED RESIDENCES

BRAND LOGO USAGE GUIDELINES FOR MEMBER HOTELS



LOGOS WITH PREFERRED HOTEL GROUP ANCHOR



1) Logo *CMYK*



2) Logo *Black*

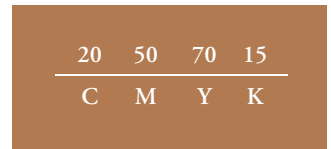
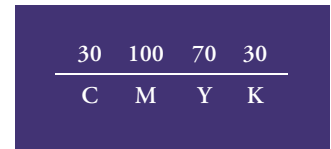


3) Logo *White*

TYPEFACES

- TRADE GOTHIC EXTENDED
 - **Primary Typeface**
 - A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
 - a b c d e f g h i j k l m n o p q r s t u v w x y z
 - 1 2 3 4 5 6 7 8 9
- HELVETICA
 - **Secondary Typeface**
 - A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
 - a b c d e f g h i j k l m n o p q r s t u v w x y z
 - 1 2 3 4 5 6 7 8 9
- For online and other restrictive use — Sans Serif: **Arial font family**

LOGO COLORS



FILE DOWNLOAD

Download Summit Serviced Residences logo files here.
http://www.preferredhotelgroup.com/PHG/press_center/logos.aspx

Questions? Please contact John Crane: +1 949 719 3317 | jcrane@preferredhotelgroup.com

