

TRAVEL WEEKLY ASIA

Making A Difference

JAN/FEB 2017

www.travelweekly-asia.com

Published by Northstar Travel Media Singapore Pte Ltd ISSN 2382-6061 MCI (P) 012/07/2016 PPS 1849/09/2014 (025581)

TECH TALKING
EASING TRAVEL

5

ATF PREVIEW
ASEAN HITS THE BIG FIVE-O

6

COVER STORY
2017 OUTLOOK FOR THE INDUSTRY

8

SUSTAINABLE TOURISM
POWER OF THE PEOPLE

16

2017 *New Year, New Opportunity*

Forget 2016. In 2017, the party kicks off with the ASEAN Tourism Forum in Singapore in January. Also noteworthy: this is UNWTO's International Year of Sustainable Tourism for Development, which aims to foster better understanding among people and contribute to world peace.





LINDSEY UEBERROTH

President and CEO of
Preferred Hotels & Resorts

WHAT IS IT THAT BRINGS A BIG SMILE TO YOUR FACE?

Spending time with my niece and three nephews who are two, four, six and eight years old. They are so curious and love to try to make me laugh, which always brings a smile to my face.

WHAT IS YOUR FAVOURITE CHILDHOOD MEMORY?

My favorite memories are around family vacations. We used to rent a house on the Balboa Peninsula in Newport Beach for a month right on the boardwalk. I loved every minute of it spending the day at the beach and anticipating the nightly walk to the candy store!

WHAT IS YOUR FAVOURITE RELAXATION?

I love being at the beach, so I find it relaxing to watch the waves and read a great book.

WHAT DO YOU CONSIDER YOUR GREATEST ACHIEVEMENT?

I would have to say successfully running a family-owned business where the family is all involved and we still enjoy each other's company – in addition to re-branding the company in March of 2015 which was a major undertaking.

IF YOU STOPPED WORK TOMORROW, WHAT WOULD YOU DO?

I always thought it would be fun to be a location scout for the movie industry. Travelling the world to find unique locations to film.

WHICH WORDS OR PHRASES DO YOU MOST OVER-USE?

I asked others for input on this and apparently I don't have words or phrases I over-use, but I do like the saying "attack problems not people".

WHAT IS YOUR FAVOURITE POSSESSION?

My dog Piper. I am certain she doesn't think she is a possession and most certainly thinks she is my owner instead.

HOW WOULD YOU DESCRIBE YOUR MANAGEMENT STYLE?

I think I have a very open management style. I believe in a lot of autonomy with high accountability.

WHERE WAS YOUR LAST HOLIDAY SPENT?

I went on an amazing trip to Madagascar, Mauritius and Sri Lanka. The three stops couldn't have been more unique and different and I loved them all, especially sky diving in Mauritius.

WHAT MAKE OF WRISTWATCH DO YOU WEAR?

I wear a Cartier Roadster and a Chanel watch.

WHAT'S YOUR FAVORITE WORLD CITY, AND WHY?

I think it would be Hong Kong. I love the energy, the mix of cultures, great dining and the fact that it is on the water. ■