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GETAWAY

Your Greatest Adventure

There are new services to create the perfect vacation for your personality, filled with activities you've always wanted to do and many you didn't even know existed. And yes, they're affordable. *By Mara Santilli and Mirel Ketchiff*



VACATION BLISS
Get just-for-you experiences, like a luxe waterfront picnic with an incredible view, by using a curated-travel firm.

Imagine a custom-designed vacation that's as easy to book as an all-inclusive trip. "That's what today's travelers are asking for—curated travel," says Lindsey Ueberroth, the CEO of Preferred Hotels & Resorts. "People no longer want a standardized package or tour; they crave tailored adventures with a personal and original story."

Now it's simple to make that happen. These companies do the legwork and put together a trip that suits your wants perfectly. All you have to do is pack a bag.

Jubel

Your customized adventure begins with a survey about your travel style—whether you prefer relaxing by the ocean, crave an adrenaline rush, like to be immersed in culture, or want all of the above. You can request specific destinations, or let Jubel's pros take the wheel and put together a mystery trip. Your airfare, hotels, rental cars, and activities like ethnic dance lessons, cooking classes, and boat rides are included in the price, and Jubel will send you a destination guide with handpicked recommendations for restaurants, nightlife, and sites to see if you want to go off-itinerary. (Trips average \$2,000 to \$2,500 per person for seven to 10 days, jubel.co)

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**ADVENTURE
YOUR WAY**

Top: Dig into an authentic grilled fish dish in Mexico on a Salt & Wind trip. Bottom left: Get closer than you ever thought possible to an elephant during a private tour with Jubel. Bottom right: Even seasoned yogis can learn something new by taking classes in Thailand on a Pravassa CustomWell retreat.



Pravassa

This company offers CustomWell trips, private itineraries centered on your wellness and travel goals. Once you submit your Custom Well form outlining your preferences, intentions, and dream destinations, a Pravassa wellness trip planner will contact you within 24 hours to offer preliminary ideas. In less than two weeks, a custom itinerary will be ready for your approval. Tweak as needed, then relax and wait for your departure day. (From \$400 per person per day, pravassa.com)

The Curated Travel

If you have a more concrete idea of what you'd like to do on your vacation, check out Curated Travel. Start by filling out an online questionnaire about what your ideal trip would look like—anything from a romantic food- and art-focused weekend in Montreal to an intense group cycling tour

of Spain. After you get a quote, a Curated Travel planner will contact you for more information, then talk to the company's experts in your destination to craft a detailed itinerary for you to approve before booking. (Fees from \$15 a day, depending on location and activity, thecuratedtravel.com)

Salt & Wind Travel

If you dream of eating your way across Hawaii, Italy, Mexico, or Spain, look no further. Salt & Wind specializes in curated food tours in these locations. They have prepackaged options but will also customize your trip, picking every guide, restaurant, and experience for an exceptional vacation. The company can also arrange for a photographer to join you so you can enjoy the moment and have brag-worthy pics to post or frame later. (From \$2,000 per person for a four-day trip, travel.saltandwind.com) ■