

STERLING DESIGN

BRAND LOGO USAGE GUIDELINES FOR MEMBER HOTELS



LOGOS WITH PREFERRED HOTEL GROUP ANCHOR



PREFERRED HOTEL GROUP™

1) Logo *CMYK*



PREFERRED HOTEL GROUP™

2) Logo *Black*



PREFERRED HOTEL GROUP™

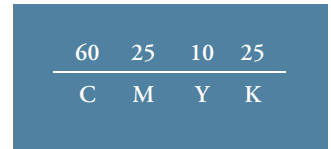
3) Logo *White*

TYPEFACES

33 THIN EXTENDED [ABCDEFGHIJKLM
NOPQRSTUVWXYZ
01234567890

35 THIN [abcdefghijklmnopqrstuvwxyz
01234567890

LOGO COLORS



FILE DOWNLOAD

Download Sterling Design logo files here.

http://www.preferredhotelgroup.com/PHG/press_center/logos.aspx

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