

## PREFERRED HOTEL GROUP ITOOLS SUITE

Build your business through total branded connectivity with Preferred Hotel Group's iTools Suite.  
Everything you need for ease and efficiency is at your fingertips.

### PRODUCTIVITY SOLUTIONS

**GUEST CONNECT<sup>SM</sup>**

CUSTOMIZED BOOKING ENGINE **NEW!**

**i ANSWER**

CALL GATING SERVICE

**i CONNECT**

HOTEL-TO-GUEST CRM SOLUTION

**i INTERFACE**

PMS AND RMS TO CENTRAL RESERVATION SYSTEM CONNECTIVITY

**i MOBILE**

MOBILE WEBSITE AND BOOKING ENGINE

**i PAY**

ONLINE COMMISSION PROCESSING SERVICE

**i RATE**

COMPETITIVE RATE-SHOPPING SERVICE

**i SHOP**

MYSTERY CALL EVALUATION SERVICE

### E-MARKETING SOLUTIONS **NEW!**

**i ADVERTISING**

ELECTRONIC ADVERTISING SOLUTIONS

**i MAIL**

EMAIL MARKETING SOLUTIONS

**i WEB**

WEBSITE DEVELOPMENT AND INTERNET MARKETING

4/10

**ITOOLS: ESSENTIAL INGREDIENTS TO BUILD AND TRACK YOUR BUSINESS.**