

# PREFERRED GOLF

## BRANDED PROGRAM LOGO USAGE GUIDELINES



### LOGOS

1) Horizontal

2) Vertical

Black and Green



Black and Green



White



White



Black



Black



Green



Green



### COLORS

PMS



PANTONE  
BLACK



PANTONE  
5825

CMYK

**BLACK**  
100% Black

CMYK GREEN

0% Cyan  
2% Magenta  
87% Yellow  
59% Black

RGB

**RGB BLACK**  
0 Red  
0 Green  
0 Blue

RGB GREEN

113 Red  
104 Green  
10 Blue

### FONT GUIDELINES

- HEADLINE FONT – DIN (Regular)
- Body copy font – *DIN font family*

FILE DOWNLOAD

Download Preferred Golf logo files here.

[http://www.preferredhotelgroup.com/PHG/press\\_center/logos.aspx](http://www.preferredhotelgroup.com/PHG/press_center/logos.aspx)

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