

## Images

Please submit images via Dropbox or WeTransfer to [images@historichotels.org](mailto:images@historichotels.org). Here is a list of image guidelines to follow:

- Images should be bright and clear, featuring subject at a direct angle. Extreme close-ups, blurry images, and unique angles (Dutch angles, for example) may not be usable.
- Images should not contain people or extremely modern items
- Dimensions required:
  - Maximum image specs: 4000 px width and a 4000 px height
  - Minimum images specs: 2000 px width and a 1080 px height
    - History images are the exception to this.
- There are several categories of images within the media gallery. For a complete profile, please provide several images for each category. Please provide images in folders named after categories below:
  - Overview
    - An exterior daytime shot
    - Lobby or other public spaces
    - Shots without people or modern amenities so as to showcase the architecture
  - History
    - Historic images
    - Images of museum spaces within your hotel
    - Images of historically significant items within your hotel (i.e. postcards, items, museums)
  - Accommodations
    - Guestrooms and suites
  - Dining
    - Restaurants and lounges
    - If your hotel has menu items of historical significance, please include images of them as well
  - Meetings, Weddings, Reunions
    - Example: ballrooms, set-up event spaces
  - Activities
    - Example: Garden, Terrace, pool, spa
- For a complete media gallery, please be sure to accurately name each image.
  - Name image as you would like the image caption to appear within the media gallery
  - For room images, please include specific name (i.e. King Bedroom Suite)

## Videos

Our website also supports video content within the media gallery. There are a few ways you can send video to us.

- YouTube or Vimeo links. This is preferred. You can send us links to your channels and any video content you own that you would like for us to use.
- You can also send us videos via Dropbox or WeTransfer to [images@historichotels.org](mailto:images@historichotels.org)