



Preferred Hotels Is Proud Of Its Pride Collection

August 21, 2012 at 9:48 AM | by Jason D



Whether it's major hotel chains like Marriott or Hilton offering dedicated [pride](#) packages, a new booking site for [on-](#) (or [off](#)) -the-beaten path destinations, or even a "[straight-friendly](#)" [hotel](#) in NYC, the hotel industry is catering more and more these days to the lucrative gay travel market. But lucrative or not, we're just happy to see a hotel (group) taking an inclusive stand.

Case in point: [Preferred Hotels Group](#), a collection of independently owned hotels around the world, whose loyalty programme "I Prefer," as well its lovely [magazine](#), we've previously [discussed](#) .

Preferred has a dedicated website called "Preferred Pride", with all listed hotels being **either TAG-approved or a member of IGLTA**, the International Gay & Lesbian Travel Association. Each property, like North Carolina's divine [Old Edwards Inn](#) (pictured above), also stands for equality in its employment policies and services, and supports the LGBT community.

The diversity of the group is reflected in the Pride Collection: hotels range from The Montage Beverly Hills and Post Ranch Inn in the United States to The Opposite House in Beijing and newcomer ME by Méliá London. Special offers are available at each hotel; examples include welcome cocktails and a complimentary appetizer at the famous

Abbey Food & Bar in LA through The Redbury @ Hollywood and Vine, or a full Irish breakfast, two cocktails, and a 30-minute spa treatment at The Fitzwilliam Hotel in Dublin.

Clicking on a member hotel takes you back to the hotel's main page, where you can find the Pride offers under "**Preferred Offers**". All in all, a pretty easy way to find and book, but perhaps Preferred can find a snazzier font to spruce up its Pride website and bring it more in line with the overall collection?