National Trust for Historic Preservation®

Private Label Custom Mattress Program

Created by

HANDCRAFTED

 $C\overline{USTOM} \times COMFORT$

MATTRESS

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Historic Hotels of America

National Trust for Historic Preservation®

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ABOUT CUSTOM COMFORT MATTRESS

HAND CRAFTED MATTRESSES

Custom Comfort Mattress designs and handcrafts each mattress exclusively for your specific needs. We collaborate with you to design each mattress to keep your brand identity, your guests' experience and your budgetary requirements top of mind in the process.

100% USA MADE WITH USA MATERIALS

We are a USA company with over 30 years experience in custom mattresses. All of our mattresses are 100% USA made in Southern California. By using the finest USA sourced materials available we create mattresses that provide the lowest carbon footprint possible.

NATURAL MATERIALS FOR HEALTHIER MATTRESSES

By using fine materials we provide your guests with a healthier sleep experience. 100% California grown cotton, Natural Talalay latex (made from the sap of the rubber tree), soy-based foams, natural wool insulation, USA made fabrics and USA manufactured steel are all components of our hand crafted mattresses - giving your guests the utmost in regeneration and rejuvenation.

TRADITIONAL HAND CRAFTSMANSHIP + TODAY'S TECHNOLOGY

We create each mattress by hand- blending our time honored upholstery techniques and craftsmanship with today's technology. We combine our traditional natural cotton upholstery with soy based and natural latex foams to utilize the many combinations of materials available to us. We hand tuft our upholstery and machine quilt our fabrics. These combinations allow us to build a supportive, yet contouring mattress with a luxurious, cool & comfortable sleep surface. The customized creations are limitless!

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National Trust *for* Historic Preservation[®]

Create your Exclusive Private Label Custom Mattress Collection-Exclusive to your hotel!



YOUR HOTEL'S LOGO embroidered on each mattress
PLUSH, PILLOWTOP or FIRM with TOPPER options available
Any PRICE, any SPECIFICATION, any LUXURY LEVEL
CUSTOM SIZES AVAILABLE in any size or shape

NO MINIMUM ORDER

10 YEAR Warranty

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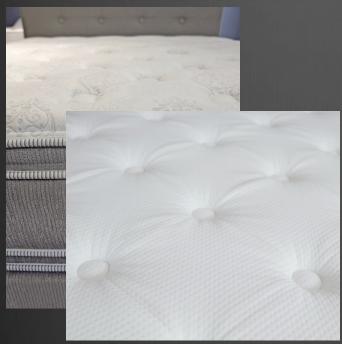
Your Hotel's Logo Here

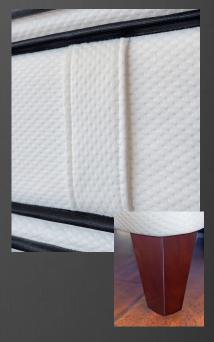
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TOTAL CUSTOMIZATION

CHOOSE YOUR TICKING FABRIC* TAPE* COLOR* LEGS*DEPTH*
COMFORT LEVEL* MODEL*QUILT PATTERN*TOPPERS

Our customization abilities offer you the chance to create any mattress in any design aesthetic, any specification, any price point, any degree of contouring and support, any combination of materials, any size or any shape, at any level of luxury.

CUSTOM COMFORT MATTRESS HOSPITALITY

We work with you to build a custom mattress - anything that you can dream of.

Be UNIQUE- Set yourself apart! Let us design and create the perfect bed of your dreams.

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PRICING EXAMPLES

PLUSH 1 SIDED

Mattress only	Twin	Full	Queen	King
MSRP	\$ 720.00	\$ 930.00	\$ 1,100.00	\$ 1,380.00
Discounted MAP	\$ 360.00	\$ 465.00	\$ 550.00	\$ 690.00
Wholesale	\$ 180.00	\$ 233.00	\$ 275.00	\$ 345.00

PLUSH 2 SIDED

Mattress only	Twin	Full	Queen	King
MSRP	\$ 940.00	\$ 1,240.00	\$ 1,580.00	\$ 1,980.00
Discounted MAP	\$ 470.00	\$ 620.00	\$ 790.00	\$ 990.00
Wholesale	\$235.00	\$310.00	\$ 395.00	\$ 495.00

LUXURY PLUSH 2 SIDED- Cotton/Latex/Soy Based

Mattress only	Twin	Full	Queen	King
MSRP	\$ 2,130.00	\$ 2,800.00	\$ 3,400.00	\$ 4,330.00
Discounted MAP	\$ 1,065.00	\$ 1,400.00	\$ 1,700.00	\$ 2,165.00
Wholesale	\$533.00	\$700.00	\$ 850.00	\$ 1,083.00

PILLOWTOP 1 SIDED

Mattress only	Twin	Full	Queen	King	
MSRP	\$ 810.00	\$ 1,050.00	\$ 1,240.00	\$ 1,550.	00
Discounted MAP	\$ 405.00	\$ 525.00	\$ 620.00	\$ 775.	00
Wholesale	\$203.00	\$263.00	\$ 310.00	\$ 388.0	00

PILLOWTOP 2 SIDED

Mattress only	Twin	Full	Queen	King
MSRP	\$ 1,053.00	\$ 1,365.00	\$ 1,612.00	\$ 2,015.00
Discounted MAP	\$ 526.50	\$ 682.50	\$ 806.00	\$ 1,007.50
Wholesale	\$263.90	\$341.90	\$ 403.00	\$ 504.40

LUXURY PILLOWTOP 2 SIDED- Cotton/Latex/Soy Based

Mattress only	Twin	Full	Queen	King
MSRP	\$ 2,540.00	\$ 3,340.00	\$ 4,040.00	\$ 5,100.00
Discounted MAP	\$ 1,270.00	\$ 1,670.00	\$ 2,020.00	\$ 2,550.00
Wholesale	\$635.00	\$835.00	\$ 1,010.00	\$ 1,275.00

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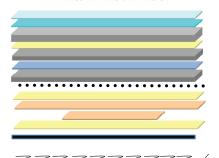
Private Label Mattress Program

PILLOWTOP SPECIFICATION

Hand Crafted 100% in USA
Natural Quality Materials

Each mattress with YOUR HOTEL'S exclusive design & logo

MATTRESS LAYERS BREAKDOWN



FABRIC Cumulus Blister FR FR Barrier

QUILT FILL 1.5" 1.5lb. Soft Soy-based Poly Foam QUILT BACKING 1.25oz. White Nonwoven Quilt Back COMFORT PAD 1" 2lb Soft HR Foam Topper

GUSSET Nonwoven Fabric
COMFORT PAD 1" 2lb Soft HR Foam Topper
TUFTING Cotton / Felt Insulator Pad

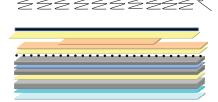
UPHOLSTERY (1) Layer 100% Staple Cotton Batting UPHOLSTERY (1) Layer Cotton Batting Crown

Insulation White Tufting Fabric Insulation Steel Grid Flexulator

SPRING LFK 660, HP, 5 Turn, 14.5 Gauge
EDGE SUPPORT HP Steel Edge Supports

Quilt Pack

Quilt Pack



BASE Two-Sided Mattress
Bottom Side Same as Top In Reverse

Also available in Plush or Firm models

WHAT SETS US APART

- Two-sided & flippable- extends life of mattress
- •**→•** Depth: 14"
- Handcrafted with the finest materials available
- 4 layers of 100% cotton upholstery for breathability
- Inner tufted to prevent shifting
- Removable two sided latex toppers available in 3 comfort levels

- + 4 sewn in fabric handles for easy flipping & turning
- High performance steel coils with steel edge support prevent "roll off" feel
- ••• Wood frame hook & lace boxspring (approx. 7")
- · Customized logo embroidery included
- · Custom and ultra king sizes available

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BENEFITS:

CUSTOM DESIGN SERVICE

ANY CUSTOM SIZE OR SHAPE

CONCIERGE DELIVERY & INSTALLATION SERVICE

EMPLOYEE PURCHASE PROGRAM Special Price offered 2 times per year Drop shipped to employee's home

GUEST PURCHASE PROGRAM Guests Purchase at RETAIL pricing Drop shipped to Guests' homes

HOTEL SAMPLE PROGRAM

1 mattress set at 50% OFF wholesale
for mattress testing

FALL SPECIAL:

Free freight on Hotel Mattress replacements or renovations totaling 40+ sets or 80+ pieces (on all orders placed before 12/31/2016)

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Our Clients

HISTORIC HOTELS of AMERICA

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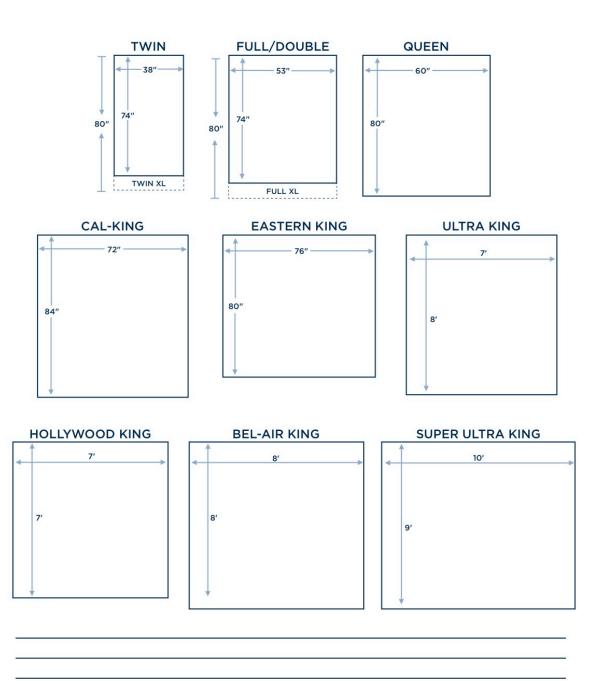






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Any custom size available Any custom shape available