



# Engage your guests with your collection of historic assets.

Capture their stories and significance  
Protect and safeguard with good records  
Engage your guests, tell your story  
Simple, intuitive, and secure



## Quick and easy to get started and to use

- If you can use a smartphone you can use CatalogIt
- Easily add images, physical details, and stories
- Expand later with additional details and relationships



## Integrate with HistoricHotels.org

- One-click publish your historic assets to your pages on HistoricHotels.org and your own website
- Publish only what you want, when you want
- Use QR codes to engage guests, enhance SEO and discoverability, attract new visitors



## Any device. Anywhere. Anytime.

- Your team can use smartphones and tablets to add photos and enter data
- Collaborate in real time, throughout the property or around the world
- Works where you do: smartphone, tablet, laptop, and desktop



## Maintain proper records of your historic assets

- Inventory, condition, valuation
- Documentation for insurance in case of damage, loss, or theft
- Your digital data is automatically backed up and safeguarded



## Hands-on training and support

- Free online training for you and your team
- Free ongoing support when you need it
- Leverage our library of training resources



## Secure, private, and hassle-free

- A trusted, secure, cloud-based service used by organizations worldwide
- No backups, security, or maintenance to worry about
- Access your data 24/7

Learn more about our special offer



Recommended By

**HISTORIC HOTELS**  
*of AMERICA*

National Trust for Historic Preservation®

@catalogit





# The most powerful way to document, manage, and use your historic assets.



## Snap It.

Start entries using your smartphone's camera. Enter a name, save, repeat. A picture is worth 1000 words and puts you well on your way. Incrementally add more data over time.



## Document It.

Add description, location, valuation, etc., to digitally preserve, protect, and track. The same data serves a variety of purposes: marketing, insurance, inventory, and more.



## Use It.

Publish to the web, tell your story, and engage your visitors. Use QR codes to enable your guests to be their own tour guides. Make yourself more discoverable on the web.

Already have data in a spreadsheet or other database? We're experts at migrating and can help you get up and running quickly.

**Offer:** Use the special code `HistoricHotels2021` to receive an 20% discount on your first year's subscription, plus get our exclusive guide, "Historic Hotels CatalogIt Guide: Cataloging, Publishing, and Safeguarding." Offer valid until June 30, 2022.

Scan to  
learn more!

