

HISTORIC HOTELS *of AMERICA*

NATIONAL TRUST FOR HISTORIC PRESERVATION®



The Ahwahnee (1927)
Yosemite National Park, CA
Member Since 2002

WHO WE ARE



With more than 230 historic inns, hotels and resorts in the United States of America, including the U.S. Virgin Islands and Puerto Rico, Historic Hotels of America provides a historic emphasis embracing all hotel brands, chains, and independent lodgings.

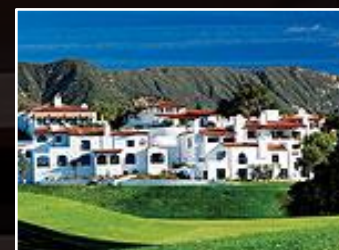
HISTORIC HOTELS of AMERICA

NATIONAL TRUST FOR HISTORIC PRESERVATION

- Drives Incremental Revenues from Unduplicated Channels
- Expands Hotel's Awareness to Historic/Cultural Travelers
- Targets the "Historic Preservation Vertical" Market
- Allows Peer to Peer Sharing of Best Practices in Historic Marketing

Palm Court
Palace Hotel, San Francisco, CA

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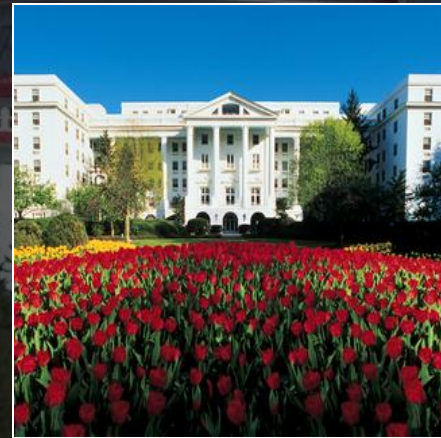
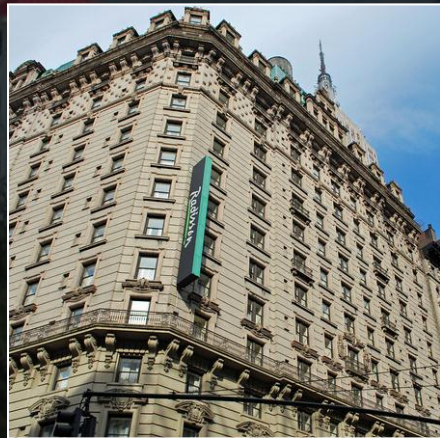
NATIONAL TRUST FOR HISTORIC PRESERVATION®

- Established in 1989 as a program of the National Trust for Historic Preservation.
- Partners with Preservation Action Foundation, National Trust Historic Sites, National Trust Tours, and others.
- Promotes National Historic Landmarks program, National Register of Historic Places, National Historic Sites & Battlefields, and others.

Royal Hawaiian, A Luxury
Collection Hotel

Royal Hawaiian

BRAND INTEGRITY



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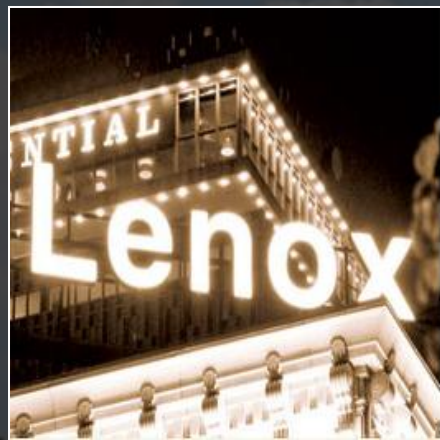
Membership Composition:

- 116 independent hotels
- 118 from the world's brands & collections

Comprised of historic hotels that have preserved their authenticity, sense of place and architectural integrity

Omni Mt. Washington Resort
Bretton Woods, New Hampshire

FOCUS



To promote member hotels to travelers who prefer historic settings for their leisure and business travel

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Locations

Member hotels are located in 45 states, the District of Columbia, Puerto Rico and the U.S. Virgin Islands.

Settings range from rustic to refined, in locales as diverse as the mountain wilderness, manicured country sides, the center of small towns and bustling metropolises.

Loews Don CeSar Hotel
St. Pete Beach, FL

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Styles

Properties range from original lodgings to converted mansions, factories, ships and fire stations, among others.

Nearly 40 architectural styles are represented including Art Deco, Victorian, Second Empire, Richardson-Romanesque, Spanish Colonial and beyond.

**The Mansion on Delaware Avenue
Buffalo, New York**

FOCUS



HISTORIC HOTELS of AMERICA

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Prestigious Small Historic Inns

From intimate retreats to charming inns, Historic Hotels of America caters to both leisure and business travelers alike by providing memorable experiences in environments off the beaten path.

To promote member hotels to travelers who prefer historic settings for their leisure and business travel

Paso Robles Inn
Paso Robles, CA



MEMBERSHIP CRITERIA

Admission Guidelines: Building must be:

- 50 years old or older (from start of construction)
- Designated a National Historic Landmark; or listed in, or eligible for listing in the National Register of Historic Places; or a contributing structure located within a Historic District; or designated a historic landmark by the city or state
- Maintaining its historic character, architectural integrity and sensitivity to preservation standards

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of AMERICA

NATIONAL TRUST FOR HISTORIC PRESERVATION®

Have faithfully maintained their
historic integrity, architecture and
ambiance

The Mission Inn
Riverside, CA

MEMBERSHIP CRITERIA

Special consideration given if hotel is:

- Owned or operated by an entity with prior track record of preservation and historic restoration or
- Owned by a Trust, foundation or other semi-public or not-for-profit entity or
- A preservation award recipient (or through its architect and/or preservation team)
- Undergoing a preservation sensitive rehabilitation per state historic preservation office (details, financing and timeline to be disclosed for provisional status)

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of AMERICA

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Authentic historic experiences
& genuine sense of place

Plaza Hotel – Eloise Suite
New York, NY