

Promoting Cultural & Heritage Travel to Prestigious Historic Treasures

FACT SHEET

MISSION	Historic Hotels Worldwide [®] is a prestigious collection of historic treasures, including historic hotels, castles, chateaus, palaces, academies, haciendas, villas, monasteries, and other historic lodging spanning 10 centuries. Historic Hotels Worldwide features the finest global historic accommodation collection. Historic Hotels Worldwide represents the finest global collection of historic hotels in more than 43 countries. Historic Hotels Worldwide is dedicated to promoting heritage and cultural travel to prestigious historic treasures. Hotels inducted into Historic Hotels Worldwide are authentic historic treasures, demonstrate historic preservation, and celebrate historic significance.
FOUNDING DATE	Launched in 2012, HistoricHotelsWorldwide.com is a global travel website allowing travelers to search and book historic hotels with a legendary significance.
PARTICIPATION CRITERIA	Eligibility encompasses strategic cultural and historic preservation elements that ensure quality heritage travel experiences. To participate in HistoricHotelsWorldwide.com, historical lodging properties must be at least 75 years old; utilize historic accommodations; serve as the former home or be located on the grounds of the former home of famous persons or a significant location for an event in history; be located in or within walking distance to a historic district, historically significant landmark, place of historic event, or historic city center; be recognized by local preservation organization or national trust; and display historic memorabilia, artwork, photography, and other examples of its historic significance. Hotels located in the United States must be a current member of Historic Hotels of America to qualify for participation in Historic Hotels Worldwide.
HERITAGE	Hotels listed on HistoricHotelsWorldwide.com encourage revitalization and enhance preservation of magnificent architectural and cultural legacies. HistoricHotelsWorldwide.com provides a global historic emphasis celebrating the finest historic independent to hotels from all hotel brands, chains, and collections.

GLOBAL COLLECTION	With a growing global collection of hotels that have faithfully maintained their authenticity, sense of place, and architectural integrity, HistoricHotelsWorldwide.com is comprised of the world's finest hospitality brands, chains, collections, and independently owned and operated properties.
LOCATIONS	HistoricHotelsWorldwide.com features historic hotels, castles, chateaus, palaces, academies, haciendas, villas, and monasteries. Charter member hotels span 10 centuries of history in Europe, Africa, Asia, and the Americas.
SETTINGS	Hotels are situated in diverse cultural settings, ranging from a 12th-century monastery perched on a rocky precipice overlooking the magnificent Amalfi Coast (Grand Hotel Convento di Amalfi, Amalfi Coast, Italy, circa 1212) to an 18th-century palace nestled in the Aravali hills (Devi Garh, Udaipur, India, circa 1760).
RESERVATIONS	HistoricHotelsWorldwide.com allows travelers to book from more than 3,000 historic and cultural experiences and special offers at participating historic hotels in more than 43 countries. Rooms at any of the member hotels can be reserved by visiting www.HistoricHotelsWorldwide.com.
WEBSITE	www.HistoricHotelsWorldwide.com The HistoricHotelsWorldwide.com website features integrated historic information, including enhanced resources, educational experiences, and promotional packages. User-friendly navigation enables visitors to create their travel itineraries with local attractions such as museums, battlefields, and other historic sites. Efficient search engine optimization highlights relevant global data to generate qualified traffic and maximizes customer bookings.
NOMINATION PROCESS	Historic Hotels Worldwide welcomes historic accommodations that have unique identities, culture, and history. To participate in HistoricHotelsWorldwide.com, please complete the online participation form: http://www.historichotelsworldwide.com/nominate-hotel.php
LOGO	To receive the Historic Hotels Worldwide logo, contact Heather Taylor.
AWARDS OF EXCELLENCE	Historic Hotels Awards of Excellence honor, encourage, and recognize the most exemplary historic hotels, hoteliers, and leadership practices. The Historic Hotels Awards of Excellence are presented to historic hotels and hoteliers demonstrating innovative leadership, stewardship, and contribution to furthering the recognition, preservation, and celebration of these preeminent historic hotels and their histories.

<u>View</u> a short video about Historic Hotels Worldwide

MEDIA CONTACT

Heather Taylor Director, Marketing Communications, Historic Hotels Worldwide Tel: +1 202 772 8333 | Fax: +1 202 772 8338 <u>htaylor@historichotels.org</u>