

Competitive Rate-Shopping Service

iRate is a rate-shopping tool to monitor and compare your rates with those of your competitors. iRate's robust reports monitor the future booking horizon to evaluate price positioning across multiple channels: hotel and brand websites, Global Distribution Systems (GDS), and online travel agencies. This productivity tool provides competitive market intelligence to help in the pricing and channel management process. Historic Hotels of America has partnered with industry leading Rate Gain to deliver this tool.

iRate Features

- Real-time and on-demand rate shopping with price alerts
- Onscreen, MS Excel, and Adobe PDF report formats
- Scheduled weekly reports
- Nine different report view types within a single data file
- Graphical representation of price distribution
- Color coded to highlight price trends and reversal patterns
- Integration with leading industry revenue management systems

iRate Benefits

- Easy-to-read reports are designed specifically for the roles of hotel general manager, director of sales, and revenue manager
- Provides a efficient and cost-effective method to complete critical market analysis
- Supports holistic revenue management and pricing decisions
- Interactive online tools enhance hotel strategy meetings



iRate Costs

Monthly rates start at
US\$130 / €100 / £90

For More Information

Contact your Historic Hotels of America
Regional Director or Revenue Account
Manager