

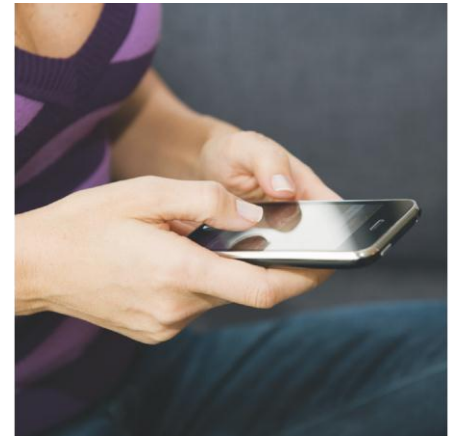
Mobile Website and Booking Engine

iMobile completes your Total Branded Connectivity solution and strengthens your online presence by leveraging the fastest growing channel.

The mobile booking engine is powered through the Historic Hotels of America central reservation system so your revenue management and reservations team can centrally manage rates and inventory. Our mobile website has a streamlined design fully supporting hotel branding and efficiently guiding your guests through the booking process. Mobile Website features include:

Basic Mobile Website

- Branded display including logo, look and feel of your hotel's website to ensure consistent branding in the mobile channel
- Optimized information architecture and up to 6 content sections
- Click-to-call functionality enables users to direct dial hotel and one-touch functionality invokes Google Map displaying property location
- Device handling system for detecting and providing appropriate design style sheets based on the device of the user
- Content Management Tool for efficient content updates
- Multi-language available
- Hosting



iMobile Costs

- **Basic Website and Booking Engine**
Implementation: US\$750
Monthly: US\$75

a la carte pricing available for booking engine or website only.



**Basic
Mobile
Website**

For More Information

Contact your Historic Hotels of America Regional Director or Revenue Account Manager

See Reverse Side for **Enhanced Mobile Website.**

Mobile Website and Booking Engine

Enhanced Mobile Website

Designed specifically for smartphones such as the iPhone, Blackberry, Android (oS), and Palm Pre, this solution offers additional interactive features for the mobile audience.

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- **High-impact photo gallery for an enhanced experience**
- **Up to 7 navigation items and 15 pages of content**
- **Data collection form to capture visitor information**

Enhanced Mobile Website



iMobile Costs

- **Enhanced Website and Booking Engine**
Implementation: US\$2,750
Monthly: US\$75

a la carte pricing available for booking engine
or website only.

For More Information

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Regional Director or Revenue Account
Manager

See Reverse Side for
Basic Mobile Website.