

HISTORIC HOTELS OF AMERICA

BRAND LOGO USAGE GUIDELINES FOR MEMBER HOTELS



LOGOS



1) Black



2) White

LOGO COLORS

PMS



CMYK

BLACK
100% Black

RGB

RGB BLACK
0 Red
0 Green
0 Blue

FONT GUIDELINES

- HEADLINE FONT – Adobe Caslon Pro (Regular)
- Alternate subhead font - *Mrs. Eaves font family*
- Body copy font – **Adobe Caslon Pro font family**
- Online and other restrictive use – *Times font family*

FILE DOWNLOAD

Download Historic Hotels of America logo files here.

http://www.preferredhotelgroup.com/PHG/press_center/logos.aspx

Questions? Please contact John Crane: +1 949 719 3317 | jcrane@preferredhotelgroup.com