



GET STRONG RESULTS WITH  
HISTORIC COOPERATIVE MARKETING

[illegible]

- ATTIRE: *Business Casual*
- BREAKFAST & TRADESHOW EXHIBITS:  
7:30 – 8:45 a.m. *Anacapa Ballroom Foyer*
- HOSPITALITY DESK:  
7:30 a.m. – 4:00 p.m. *Anacapa Hexagon*
- WEATHER: *High: 75 / Low: 52 Chance of rain: 0%*

If you are looking for a program that delivers integrated marketing success, check out Historic Hotels of America's Cooperative Marketing Program. For complete details and to sign up for exclusive 2013 Marketing Opportunities, please see the information in your conference packet.

# HISTORIC HOTELS of AMERICA

National Trust for Historic Preservation

## DELIGHTFULLY DISTINCTIVE

The Chamber at Cliff Walk | Newport, Rhode Island

It's the little things that make travel memorable, and at these small historic hotels, you'll find the charm and personal welcome that will make you feel right at home.

Members of the National Trust for Historic Preservation\*

**SAVE 10%\* ON BEST AVAILABLE RATES** at more than 200 participating Historic Hotels of America with offer code **NHP**.

The Smith House  
Duhonages, Georgia

Grande Colonial  
La Jolla, California

The Bishop's Lodge Resort & Spa  
Santa Fe, New Mexico

Westworth Mansion  
Charleston, South Carolina

Dynamic hotel packages, extraordinary historic experiences, exclusive Hot Deals.

[HistoricHotels.org/discounts.php](http://HistoricHotels.org/discounts.php)

\*Subject to availability and not offered through certain reservations on HistoricHotels.org

# HISTORIC HOTELS of AMERICA

*National Trust for Historic Preservation*

## ROMANTIC RENDEZVOUS



*Beth Ballantine Photography* OHEKA Castle • 1939 | Huntington, New York

Steal away some time and lavish your loved one with sensational dining,  
sparkling wine, romantic turn downs, and more from America's most historic hotels.

Members of the National Trust for Historic Preservation\*

**SAVE UP TO 50% OFF BEST AVAILABLE RATES** at more than 200 participating  
Historic Hotels of America with offer code NHP.

The Nittany Lion Inn • 1931 State College, Pennsylvania	The Heathman • 1927 Portland, Oregon	Le Pavillon • 1907 New Orleans, Louisiana	Inn at the Presidio • 1907 San Francisco, California

Select from 3,000 dynamic hotel packages, extraordinary historic experiences, and exclusive Hot Deals.

**Historic Hotels.org/NationalTrust**

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THE IDYLIC 360-DEGREE VIEW OF THE TOPA TOPA MOUNTAIN RANGE INSPIRED FRANK CAPRA TO PORTRAY THE OJAI VALLEY AS SHANGRI-LA IN HIS FILM CLASSIC *LOST HORIZON*.