

Discover & Explore – 2014 Editorial Content

Month	Cost per Co-op Position	Features/Theme	Regional Spotlights
January	Featured Placement: \$950 Additional Placements: \$375	Spa Packages	California
February	Featured Placement: \$950 Additional Placements: \$375	Spring Packages	Oregon
March	Featured Placement: \$950 Additional Placements: \$375	National Parks	National Parks
April	Featured Placement: \$950 Additional Placements: \$375	Summer Packages	Southwest
May	Featured Placement: \$950 Additional Placements: \$375	Family Packages	Boston
June	Featured Placement: \$950 Additional Placements: \$375	River Cruises	Washington DC/Baltimore

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July	Featured Placement: \$950 Additional Placements: \$375	Fall packages/Fall foliage	North Carolina
August	Featured Placement: \$950 Additional Placements: \$375	Civil War	Chicago
September	Featured Placement: \$950 Additional Placements: \$375	Haunted Hotels	Texas
October	Featured Placement: \$950 Additional Placements: \$375	Holiday Packages	New Orleans
November	Featured Placement: \$950 Additional Placements: \$375	Winter Packages	Charleston, SC
December	Featured Placement: \$950 Additional Placements: \$375	Romantic Packages	New York