

Holiday in Britain Setup Procedures

Offer Summary:

Distribution of Retail Rates on HolidayInBritain.com

- Holiday in Britain facilitates shopping for hotels throughout Great Britain.
- Retail rates are published to ensure parity with the Hotel's public best available rates.

Rate Setting Strategy:

Holiday in Britain rates are not marked up, but should be at parity with Hotel's Best Available Rate. Retail Rates (non-negotiated, public) are displayed as transient rates on HolidayInBritain.com. Rate displayed is set by Hotel based on demand forecasted for dates.

Rate Type:

Retail/public Rates.

How To Participate:

1. Hotel must use the Synxis CRS system to maintain inventory and rates.
2. After possible hotel candidates are identified, you will work with Toby Charlwood, Technical Director at toby.charlwood@holidayinbritain.com and Martin Young, Product & Marketing Director at martin.young@holidayinbritain.com at Holiday in Britain to determine which Hotels will be solicited for participation on the site. (Holiday in Britain focuses on luxury hotels only and as such is very selective about the hotels listed.)
3. Account Manager gives the Hotel access to the Channel Connect → Holiday in Britain channel on Administration → Hotel Maintenance page.
4. Sabre Account Manager assigns the Holiday in Britain user "HolidayUK" to the Hotel or chain. Chain access should be granted if most of the hotels in the chain will be participating in the Holiday in Britain program.
5. Once completed, Account Manager will advise Holiday in Britain at admin@holidayinbritain.com that Hotel or chain is ready to go live and provide them with the Hotel's Synxis CRS Hotel ID.
6. Once the Hotel is live, Holiday in Britain will advise Account Manager, and the search page will return all available Retail/Public products and test bookings can be completed.

Channel:

Channel Connect for rates, availability and reservation delivery. Descriptive content is accessed via Channel Connect for Holiday in Britain.

Rate Access/Pseudo Information:

N/A

Commission and/or Margin:

Holiday in Britain's service fee is 10% of the gross value of a booking, or such other rate that is separately negotiated between Holiday in Britain and the Hotel or chain.

Cancellation Policy:

Follow Hotel's cancellation policy.

Guarantee Policy:

Follow Hotel's guarantee policy.

Days of Week Available:

Day of week restrictions are set at Hotel's discretion, and are determined by forecasted demand for Hotel. Rates will display as managed by Hotel.

Promotional Support:

Properties listed on www.holidayinbritain.com.

Hotels work with Martin Young, Product & Marketing Director, at Holiday in Britain to participate in additional promotions.

Rate Loading Procedures:

Special rate loading is not required. Hotel simply needs to add the Holiday in Britain channel to the appropriate rates.

1. Select existing rate to edit.
 2. Ensure rate is active, and that "Confidential" and "Negotiated" are both unchecked.
 3. Under Channel Assignment, select "Holiday in Britain*" for each appropriate room.
-

Front Office Procedures:

No special procedures required.

Accounting Procedures:

Holiday in Britain will invoice Hotel / chain for commissions due after guest check out.

Source on Channel Production Report:

Trackable via Channel Production Report on End-of-Month report under rate codes.

- Main Source is Channel Connect; Sub Source is Holiday in Britain.
-

Restrictions:

Subject to Hotel's availability.

Holiday in Britain Contact:

Martin Young, Product & Marketing Director

07801 596760, martin.young@holidayinbritain.com

Toby Charlwood, Technical Director
07711 722904 toby.charlwood@holidayinbritain.com