

Image, Logo and Video Guidelines

Please submit all images and logos via Dropbox or WeTransfer to images@historichotels.org.

Please submit all video links to webmaster@historichotels.org.

Image Guidelines:

The HistoricHotels.org website showcases the beautiful architecture and historic significance of your hotel. Therefore, we ask that:

- All image should be bright and clear, featuring subject at a direct angle. Extreme close-ups, blurry images, and unique angles (Dutch angles, for example) may not be usable.
- Images for the website should not contain people or extremely modern items.
- Dimensions required:
 - Maximum image specs: 4000 px width and a 4000 px height
 - Minimum images specs: 2000 px width and a 1080 px height
 - History images are the exception to this and you may send what is available.

The HistoricHotels.org media gallery contains several categories. For a complete profile, please provide several images for each category below when applicable:

- Hotel Overview
 - An exterior daytime shot (without people)
 - Aerial shots to highlight your location
 - Lobby or other public spaces
- History
 - Historic images
 - Images of museum spaces within your hotel
 - Images of historically significant items within your hotel (i.e. postcards, items, museums)
- Accommodations
 - Guestrooms and suites
- Dining
 - Restaurants and lounges
 - Signature cuisine, entrees and experiences
 - If your hotel has menu items of historical significance, please include images of them as well
- Meetings, Weddings, Reunions
 - Example: ballrooms, set-up event spaces, please include event specs
- Activities
 - Example: Garden, Terrace, pool, spa, golf, etc.
- Other (Optional)

If you do have images that contain people, modern items, or other unique features that make it so we cannot use it on the website, we can still keep the images in our internal library for reference. If you have any to share, please feel free to send them.

For a complete media gallery, please be sure to accurately name each image as you would like the image caption to appear within the media gallery. For room images, please include specific name (i.e. King Bedroom Suite)

Please note that image credit will be given directly to the hotel, so please send images that we will be able to use and attribute this way.

Logo Guidelines:

Please include all versions of your logo (primary, stacked, tagline, etc.) and a logo with a transparent background in PNS format.

Video Guidelines:

The HistoricHotels.org website supports video content in various locations of your profile and the website itself. Please send us links to your channels and any video content you own that you would like for us to use.

- Videos must be hosted on YouTube or Vimeo.
 - The video title and description that is listed with the video on YouTube or Vimeo will be used unless you specify otherwise.
- The below pages can feature specific categories – please send with no more than 5 minutes if available:
 - Hotel Overview
 - Dining & Culinary Experiences
 - Historic Background, Overview and Significance
- The media gallery has an unlimited number of spaces for videos of all categories to be listed – the recommended number is 2 to 10. There is also availability to include videos longer than 5 minutes here.