



Historic
HOTELS WORLDWIDE™

HISTORICHOTELSWORLDWIDE.COM



INSPIRE & ENGAGE
TRAVELERS WITH
TEN CENTURIES
OF HISTORIC
TREASURES



LEVERAGE YOUR HISTORY

As a global program for showcasing historic hotels, Historic Hotels Worldwide provides a definitive resource for travelers to discover historic hotels and their inspired architecture, cultural traditions, and authentic cuisine.

Historic Hotels Worldwide is a prestigious collection of historic treasures, including historic hotels, castles, chateaus, palaces, academies, haciendas, villas, monasteries, and other historic lodging spanning ten centuries. Historic Hotels Worldwide features the finest global historic accommodation collection.



Program Benefits for the Finest Historic Hotels

- Curated and expansive hotel profile on HistoricHotelsWorldwide.com, including hotel history, map, unlimited photos, unique features and amenities, local cultural experiences, and your publicly available rates and packages.
- Invitation to exclusive media events and exposure to top-tier editors and media based in North America with a focus on historic hotels, heritage and cultural tourism, across print, digital, social media and broadcast.
- Opportunity to purchase advertising at reduced rates in *Preservation*, the award winning, quarterly magazine of the National Trust for Historic Preservation (in the United States), with quarterly readership of more than one million which includes 50,000 guestrooms in 200+ Historic Hotels of America® hotels and more than 300,000 readers via a print or digital edition.
- Invitation to attend the Historic Hotels Annual Conference, the only global heritage and cultural tourism conference for the finest historic hotels and resorts. The fall annual conference includes many educational and networking opportunities designed specifically for historic hotel owners, asset managers, general managers, sales and marketing professionals.
- Opportunity to be nominated for and to win a Historic Hotels Award of Excellence, the prestigious annual awards for the finest historic hotels, including Best Historic Hotels Worldwide Hotel in Europe, Best Historic Hotels Worldwide Hotel in Asia/Pacific, and Best Historic Hotels Worldwide Hotel in the Americas.
- Exposure to affinity membership and promotional marketing programs of Historic Hotels Worldwide® and Historic Hotels of America® such as the 500,000+ heritage and cultural travelers in North America who participate in membership and donor programs such as the National Trust for Historic Preservation in the United States, a member of the International National Trusts Organization.

LEARN MORE AT HISTORICHOTELSWORLDWIDE.COM

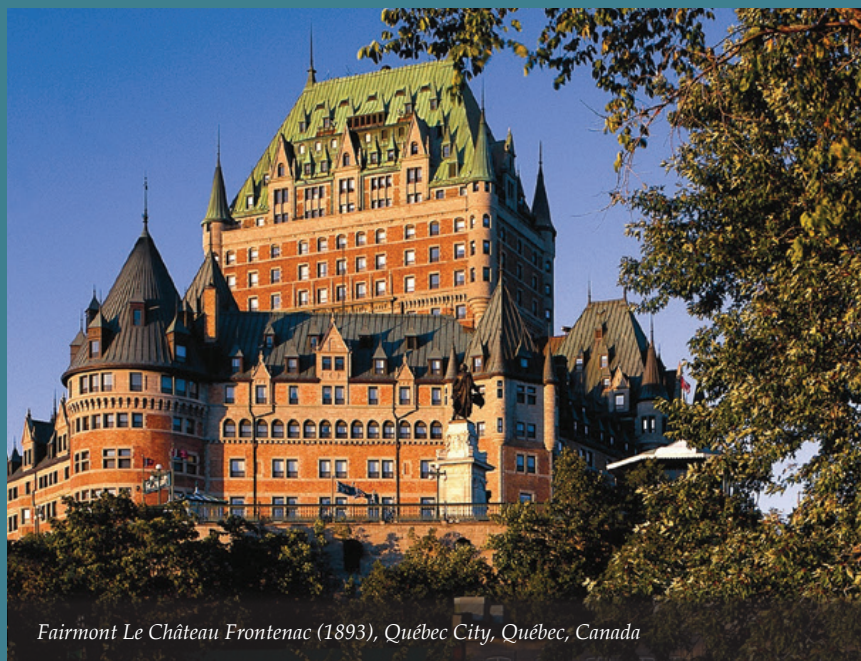
Cover Photo Credits from left to right top row: Hotel Schweizerhof Luzern (1845), Bernini Palace Hotel Firenze (XV Cent); second row from top: Rosewood London (1914), Dromoland Castle Hotel Ireland (1014); third row from top: Hacienda Xcanatún Mérida (1789), Sofitel Legend Hotel Winter Palace Luxor (1886), San Clemente Palace Kempinski Venice (1131); bottom row left to right: Pulitzer Amsterdam (XVII Cent.), Kempinski Palace Potoroz (1908), Hotel New Grand Yokohama (1927)

JOIN THE MOST
LEGENDARY AND ICONIC
HISTORIC HOTELS FROM
MORE THAN 30 OF THE
FINEST CHAINS, BRANDS,
AND COLLECTIONS
REPRESENTED IN THIS
PRESTIGIOUS PROGRAM.

- Opportunity for inclusion in *Discover & Explore™*, the monthly historic hotels, heritage and cultural travel e-newsletter emailed monthly to more than 300,000 households in the United States.
- Access to more than 4,000 decision-makers and travel planners at preservation, historic, and cultural organizations in the United States.
- License to use the Historic Hotels Worldwide® logo on the hotel's website, digital marketing, social media, and printed materials.



The Fullerton Hotel Singapore (1928), Singapore



Fairmont Le Château Frontenac (1893), Québec City, Québec, Canada



The Landmark Hotel (1899), London, United Kingdom

THE MOST PRESTIGIOUS AND CELEBRATED HISTORIC HOTELS AROUND THE WORLD

Historic Hotels Worldwide represents the finest global collection of historic hotels in more than 30 countries. Historic Hotels Worldwide® is dedicated to promoting heritage and cultural travel to prestigious historic treasures. Hotels inducted into Historic Hotels Worldwide are authentic historic treasures, demonstrate historic preservation, and celebrate historic significance. Embracing luxury hotel brands, chains, collections, and the finest independent historic hotels, participation is limited to those distinctive historic hotels that adhere to the following criteria:

- Minimum age for the building is 75 years or older
- Historically relevant as a significant location with a historic district, historically significant landmark, place of a historic event, former home of a famous person, or historic city center
- Hotel celebrates its history by showcasing memorabilia, artwork, photography, and other examples of its historic significance
- Recognized by national preservation or heritage buildings organization or located within UNESCO World Heritage Site
- Presently used as historic hotel

Click to view a
short video about
Historic Hotels
Worldwide.

NH Collection Grand Hotel
Convento Di Amalfi (1212),
Amalfi, Italy

NOMINATE YOUR HISTORIC HOTEL

Become part of Historic Hotels Worldwide®.

Email Nomination with a brief history and qualifications to LHorwitz@historichotels.org

Apply online at HistoricHotelsWorldwide.com/nominate.



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