OPENING THE HIGHWAYS TO ALL MANKIND

Back of all the activities of the Ford Motor Company is this Universal idea — a whole-hearted belief that riding on the people's highway should be within easy reach of all the people.

An organization, to render any service so widely useful, must be large in scope as well as great in purpose. To conquer the high cost of motoring and to stabilize the factors of production — this is a great purpose. Naturally it requires a large program to carry it out.

It is this thought that has been the stimulus and inspiration to the Ford organization's growth, that has been the incentive in developing inexhaustible resources, boundless facilities and an industrial organization which is the greatest the world has ever known.

In accomplishing its aims the Ford institution has never been daunted by the size or difficulty of any task. It has spared no toil in finding the way of doing each task best. It has dared to try out the untried with conspicuous success.

Such effort has been amply rewarded. For through this organization, the motor car which is contributing in so large a measure toward making life easier, pleasanter and more worth while has been made available to millions.

The Ford Motor Company views its situation today less with pride in great achievement than with the sincere and sober realization of new and larger opportunities for service to mankind.

Ford Motor Company

Owning and operating coal and iron mines, timber lands, sawmills, coke ovens, foundries, power plants, blast furnaces, manufacturing industries, lake transportation, garnet mines, glass plants, wood distillation plants and silica beds.

DEMONSTRATION
2-385 19

STANDARD OIL CO. OF LOUISIANA
FUEL OIL

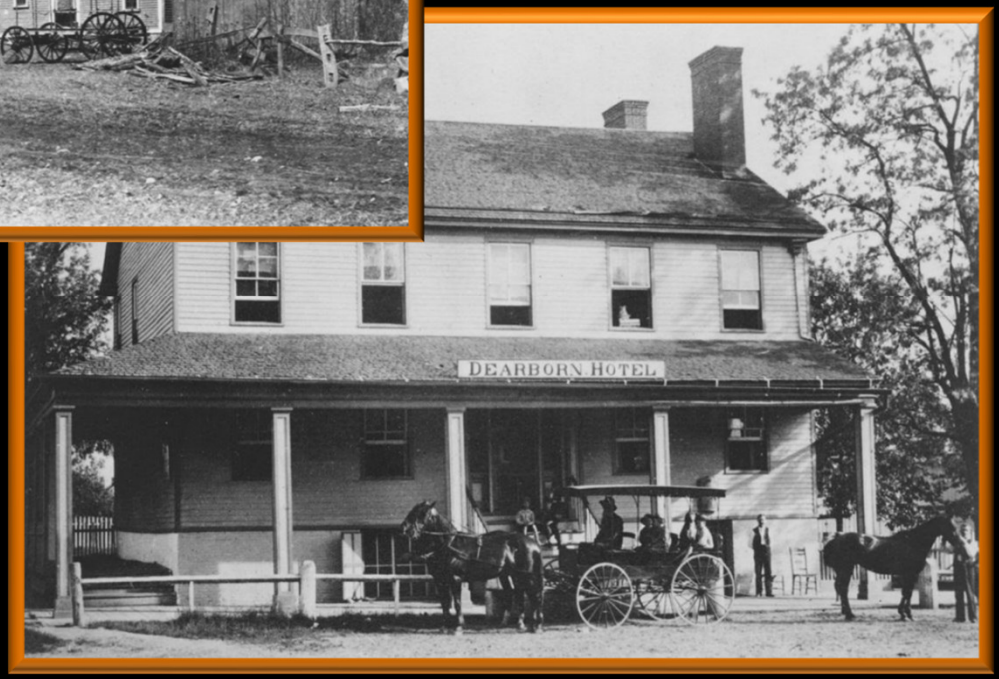
GARAGE
Ford
SERVICE ON ALL CARS
W.L. BALFOUR
DRIVE SLOW

COLLATERAL LOAN CO.
MONEY TO LOAN
DAY & EVENING
BINSON.
GENTS FURNISHING GOODS
CUSTOM WORK MADE TO ORDER
THE FINEST ASSORTMENT OF FOREIGN AND DOMESTIC WOOLENS IN THE CITY.
THE OLD CORNER CLOTHING HOUSE
MEN'S, YOUTHS' AND BOYS' CLOTHING OF ALL GRADES, Popular Prices.
GENTLEMEN'S FURNISHING GOODS.
HOSIERY
GLOVES
Fine Goods A SPECIALTY.

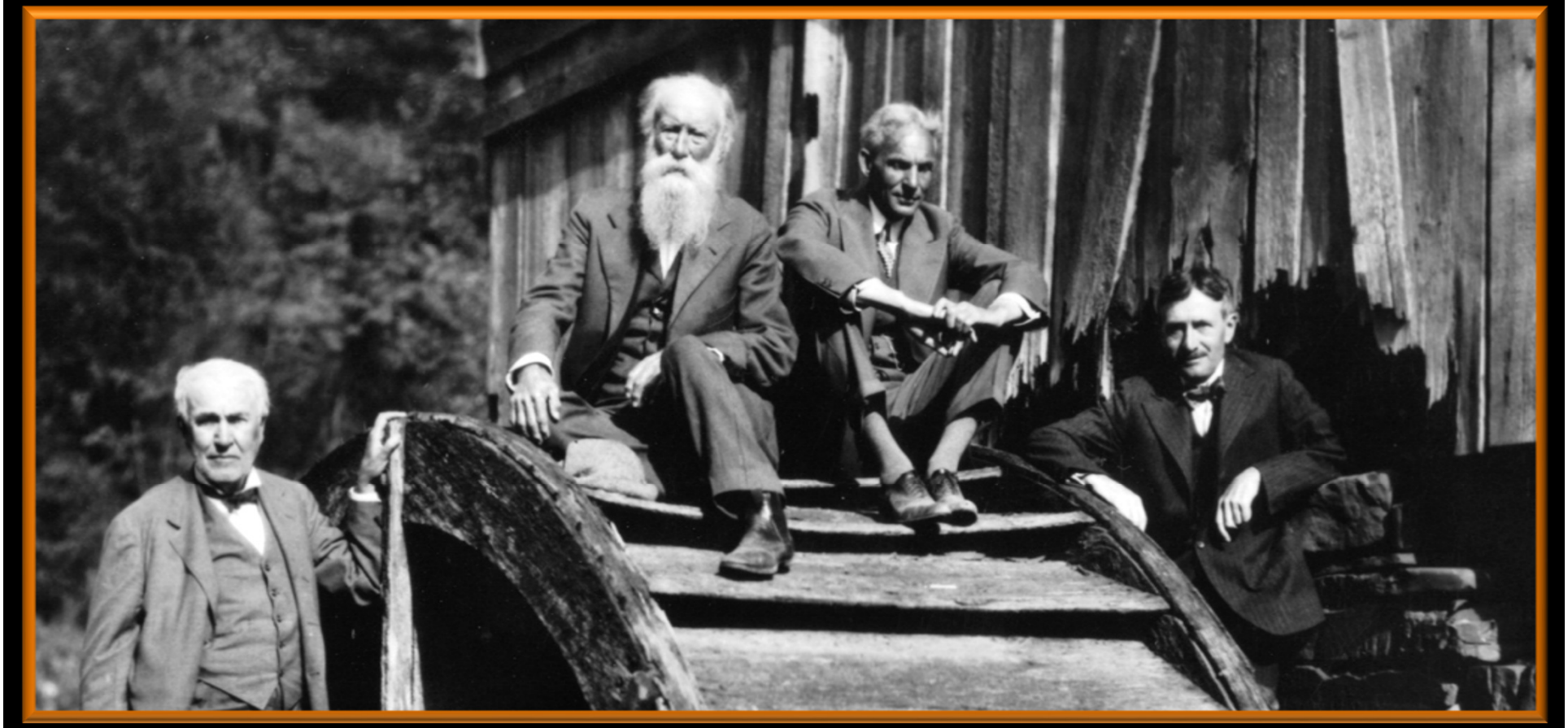
CAFE

STOP
DRIVE
SAFELY
WALK
RIGHT
STOP

12490


DEARBORN HOTEL

106643



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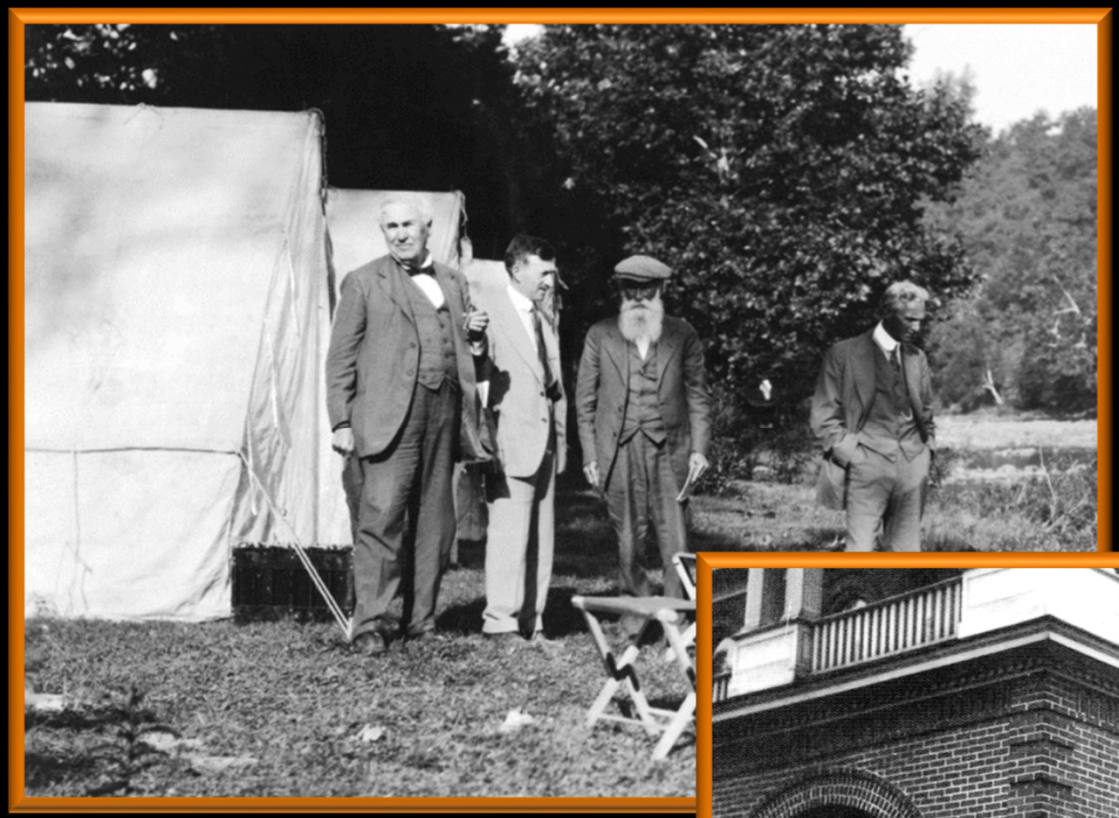
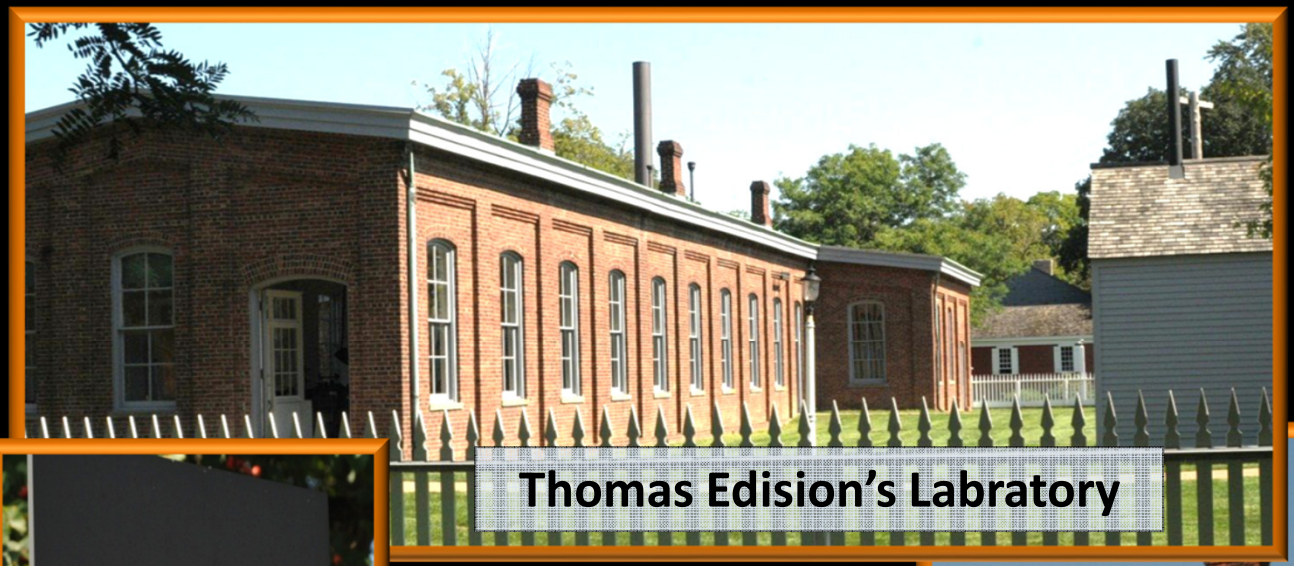


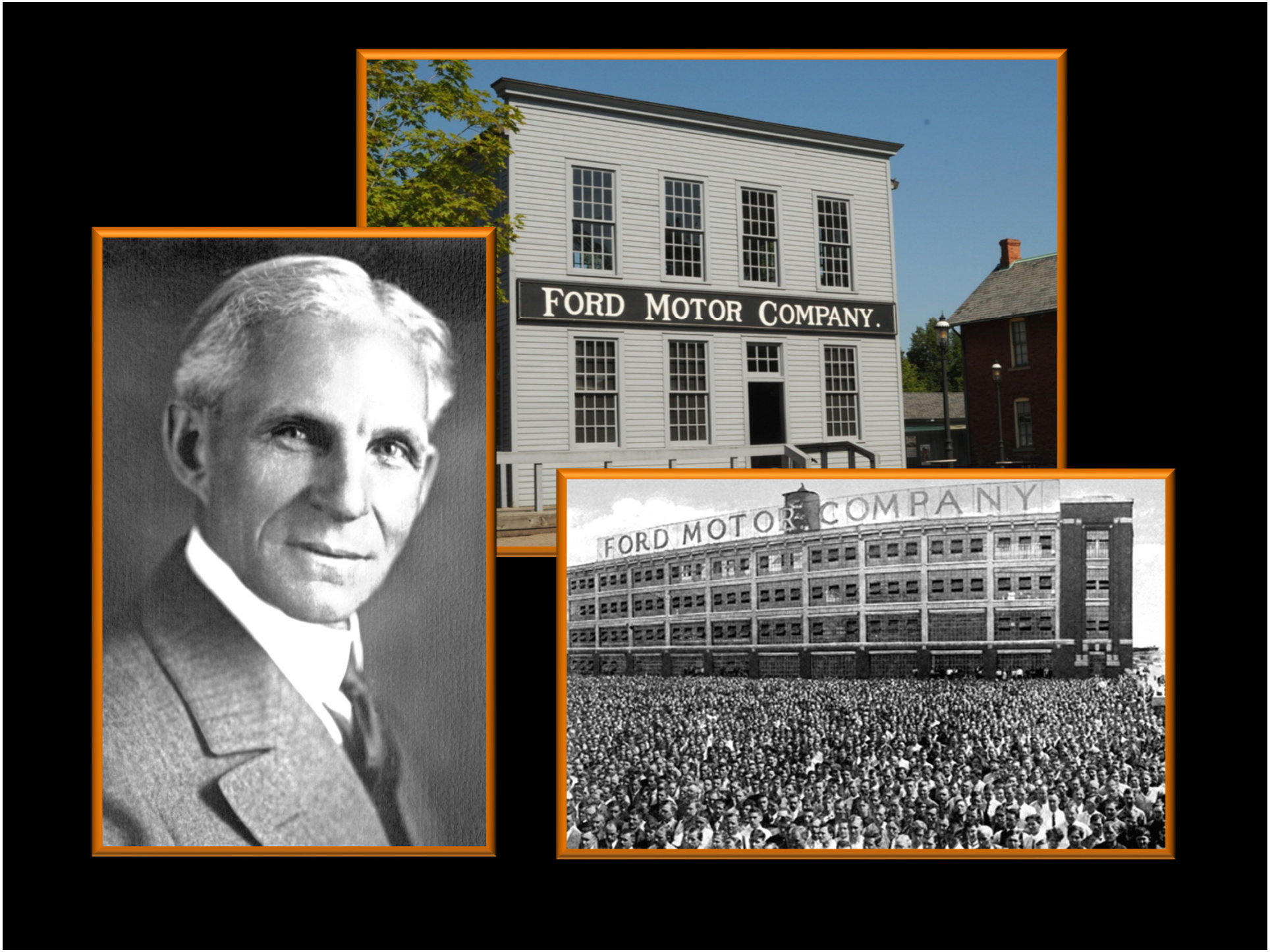


Thomas Edision's Labratory

Henry Ford's Home

Harvey Firestone's Home

Eagle Tavern


FORD MOTOR COMPANY.
FORD MOTOR COMPANY

enterprise
rent-a-car

Redford
Car Wash

AMBULANCE

O'Reilly
AUTO PARTS

FAST Oil & Lube

Ford

POLICE
Ford

Arbys
GYROS

Ford

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