

## THURSDAY HIGHLIGHTS

- BREAKFAST & TRADESHOW EXHIBITS
- GENERAL SESSION
- BREAKOUTS
- HISTORICAL MILESTONES AND CELEBRATIONS LUNCH
- CLIENT AND MEDIA SHOWCASE
- AWARDS CEREMONY AND DINNER

## DID YOU KNOW?

- Over 100 meeting and media professionals are attending the Thursday evening Client and Media Showcase
- Discounted employee rates are available at over 160 hotels, including Historic Hotels Worldwide members at [historichotels.org/employee](http://historichotels.org/employee)
- Search Engine Optimization metrics for Historic Hotels of America are up 96.9 percent year-over-year
- Exclusive benefits and discounts are at an all-time high for partners and sponsors



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