



# 2012 Awards Gala

Best Practices & Special Acknowledgements

Ojai Valley Inn & Spa  
November 8, 2012



HISTORIC HOTELS  
of AMERICA  
NATIONAL TRUST FOR HISTORIC PRESERVATION

# Best Practice Awards

Introduction

HistoricHotels.org Imagery

Marketing & Promotions

Memorabilia &  
Displays

Event Hosts

## HistoricHotels.org Imagery

*For Best Use of Photography and  
Artwork on HistoricHotels.org*



## HistoricHotels.org Imagery

*For Best Use of Photography and  
Artwork on HistoricHotels.org*



## Marketing & Promotions

*Provision of innovative, unique packages  
showcasing historic experiences*



## Memorabilia & Displays

*Innovative displays allowing guests to experience  
the hotel's inherent history*



## Event Hosts

*Creativity employed to “bring back” their  
hotel’s memorable experiences*



## Sales Stars

*Enthusiastic Support of Sales*

*Activities & Events*



## Reservation Trailblazers

*Enthusiastic Support of Sales*

*Activities & Events*



FRENCH LICK RESORT

WEST BADEN & FRENCH LICK • INDIANA



Marketing & Promotions

Memorabilia &  
Displays

Event Hosts

Sales Stars

Reservations  
Trailblazers

# Exemplary Brand Assurance Scores

*For Supporting Brand Standards*

*(min. 98%)*



# Special Tribute

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## In Memoriam

### Tony Goldman (1943 – 2012)



Tony Goldman, whose investor's eye for spotting battered neighborhoods prime for rejuvenation led him to help revive SoHo in Manhattan in the 1970s and South Beach in Florida in the '80s, died on Tuesday, September 11, 2012.

Goldman did not like to be called a developer stating "Developers are hitting 'em down, rebuild guys," he told the New York Times in 2000. "That's not me." Instead, he believed in being a long-term investor in the revitalization of historic neighborhoods.

Among his numerous accomplishments are his active roles in the executive leadership of the National Historic for Historic Preservation and his tireless, personal involvement in the formative years of the Historic Hotels of America program. Tony and his family owned and operated HHA members THE Hotel of South Beach and the Park Central Hotel, which hosted many animated and productive HHA Board of Advisors meetings through the years.



HISTORIC HOTELS  
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# Special Acknowledgements



Introduction

New Member of the Year

Family Hoteliers

Preservation Success Story

# Special Acknowledgement

## New Member of the Year

*Immediate Activation & Passionate  
Support*

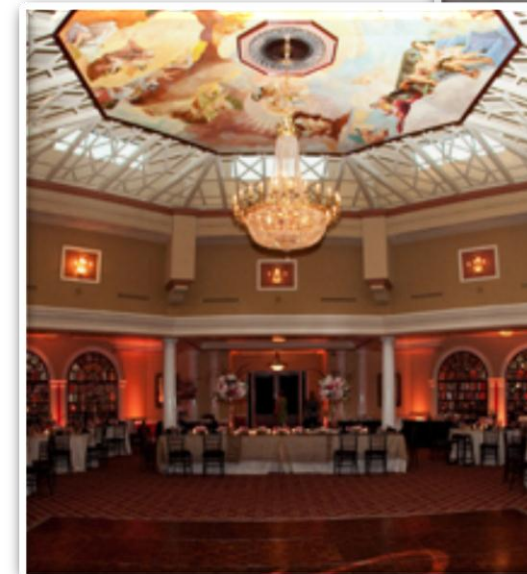


# Special Acknowledgement

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## New Member of the Year

*Immediate Activation & Passionate  
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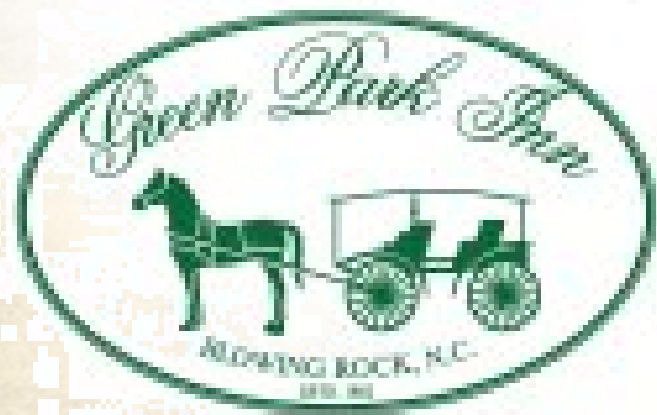
In Memoriam

# Special Acknowledgement

## Family Hoteliers



Mansions on Fifth



New Member of  
the Year



Family Hoteliers



SACAJAWEA HOTEL

*Three Forks, Montana*

Preservation Success Story



Historian of the  
Year

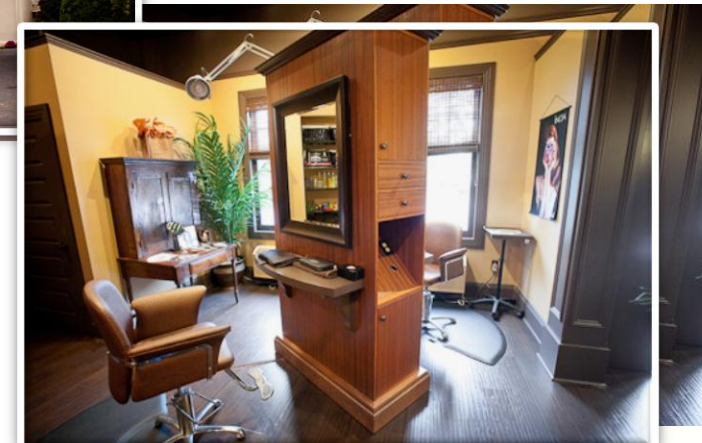
Special Acknowledgement

# Preservation Success Story

HISTORIC HOTELS  
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## *Columbia Gorge Hotel*



New Member of the Year

Family Hoteliers

Preservation Success Story

Historian of the Year

Special Acknowledgement

# Preservation Success Story

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of AMERICA

NATIONAL TRUST FOR HISTORIC PRESERVATION®

## *The Green Park Inn*



New Member of the Year

Family Hoteliers

Preservation Success Story

Historian of the  
Year

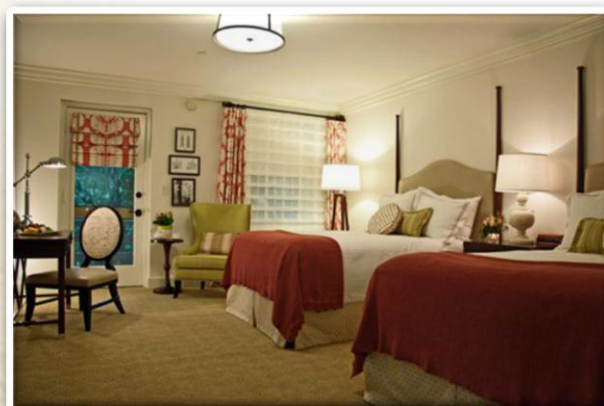
Special Acknowledgement

# Preservation Success Story

HISTORIC HOTELS  
of AMERICA

NATIONAL TRUST FOR HISTORIC PRESERVATION®

## *The Boar's Head*



New Member of the Year

Family Hoteliers

Preservation Success Story

Historian of the  
Year

Special Acknowledgement

# Preservation Success Story

HISTORIC HOTELS  
of AMERICA

NATIONAL TRUST FOR HISTORIC PRESERVATION®

## *Cranwell Resort, Spa & Golf Club*



New Member of the Year

Family Hoteliers

Preservation Success Story

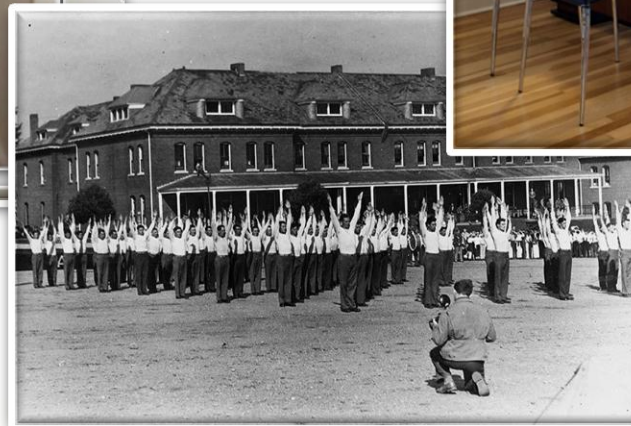
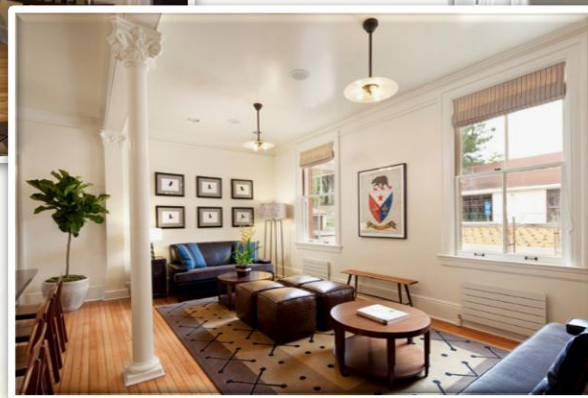
Historian of the  
Year

# Special Acknowledgement

HISTORIC HOTELS  
of AMERICA  
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## Preservation Success Story

### *Inn at the Presidio*



New Member of the Year

Family Hoteliers

Preservation Success Story

Historian of the  
Year

# Historian of the Year

Gail Gerber

*Intercontinental Mark Hopkins*



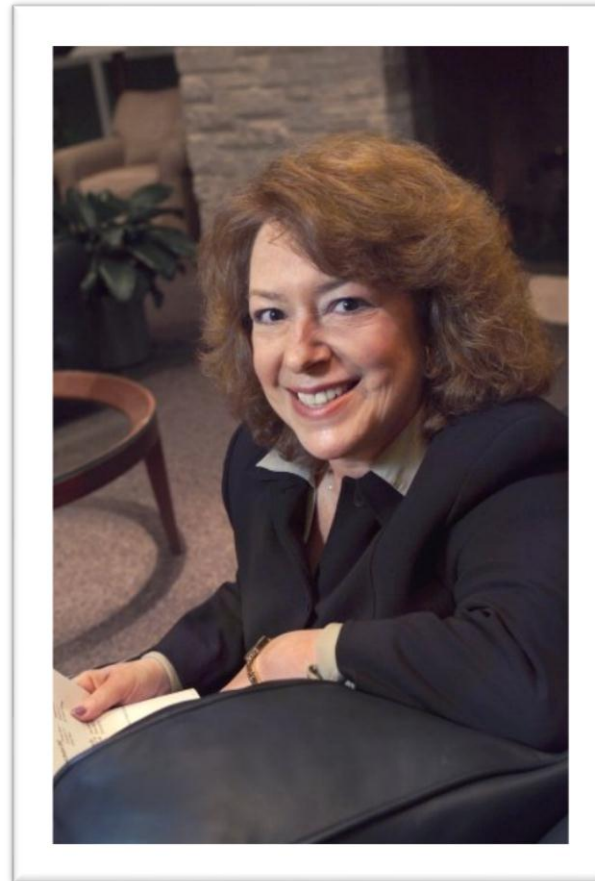
# Special Acknowledgement

## Lifetime Achievement

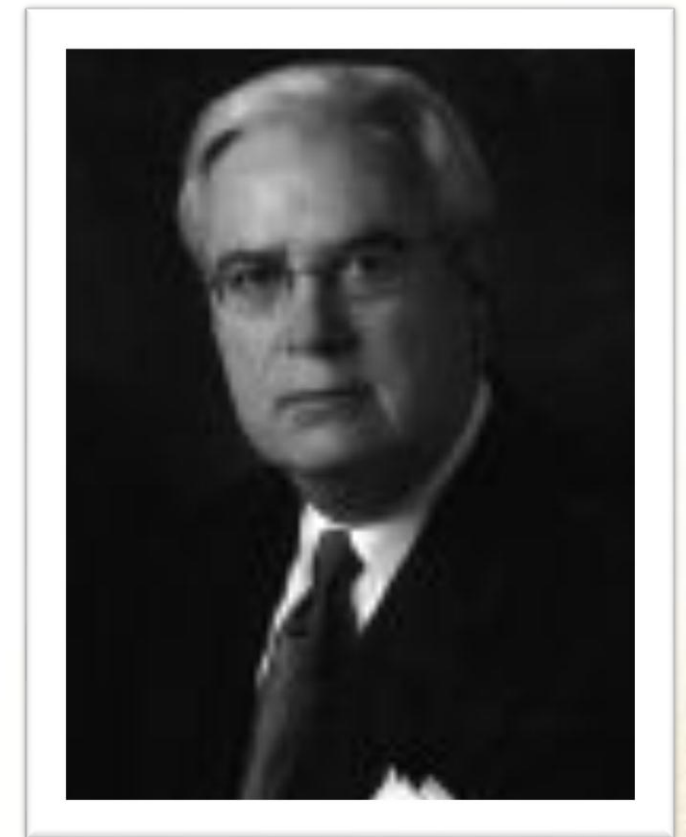
**Andrea Thornton**



**Fran Levin**



**John D. Irvin**



New Member  
of the Year

Family Hoteliers

Preservation Success Story

Historian of the Year

▼  
Lifetime  
Achievement

# Special Acknowledgement

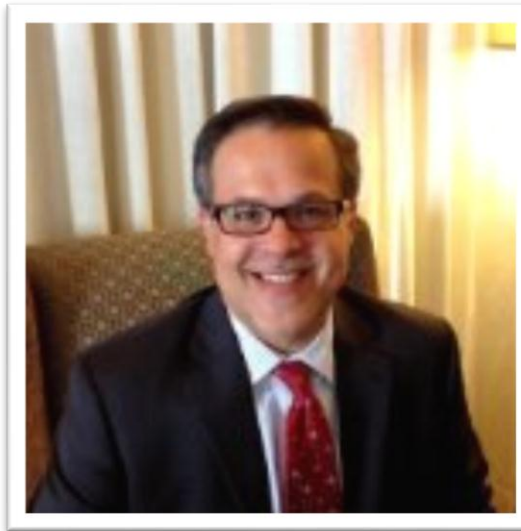
## Hotelier of the Year

**Reservations &  
Distribution**



Colin O'Donnell  
The Lenox

**Sales**



Stephen Galvan  
The Heathman Hotel

**Marketing**



Jana Daugherty  
Big Cedar Lodge

**Managing Director**



Joe Vezzoso  
French Lick Resorts

Family  
Hoteliers

Preservation Success Story

Historian of the Year

Lifetime  
Achievement

▼  
Hotelier of the  
Year

# Special Acknowledgement

## Hotel of the Year

*Under 75  
Rooms*



*200-400 Rooms*



*75-200 Rooms*



*Over 400  
Rooms*



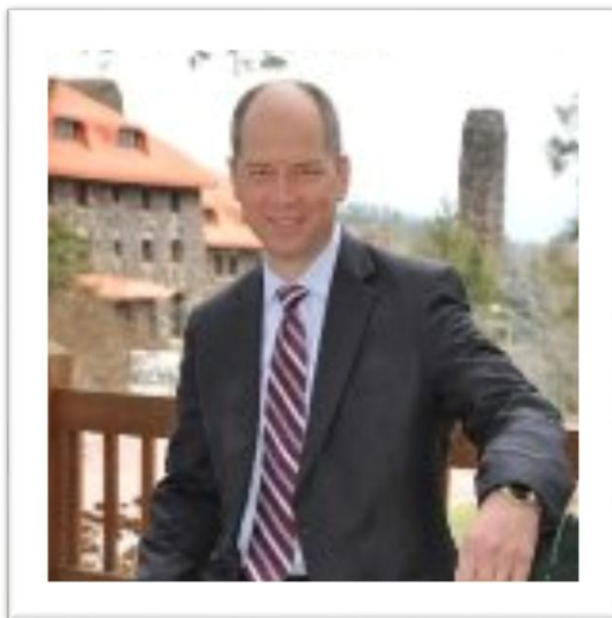
# Special Acknowledgement

## Board Member Awards

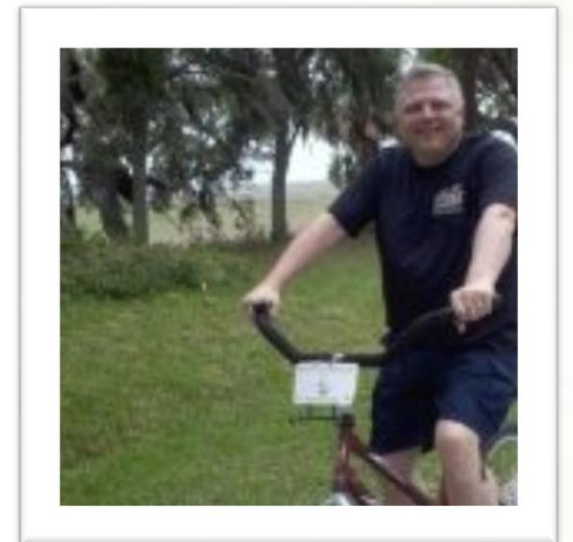
### Retiring Members

#### Retiring Chairman

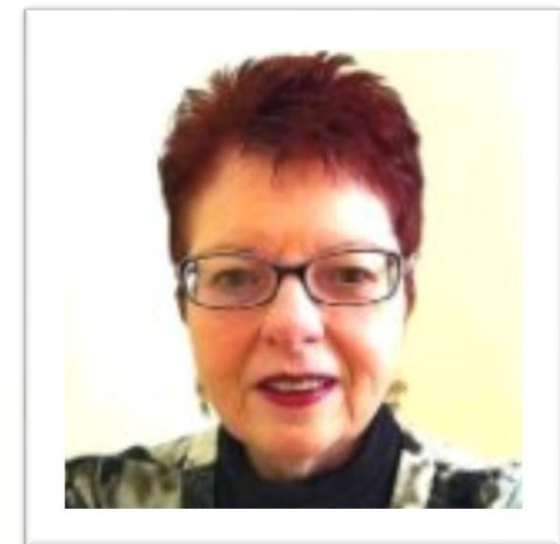
Ron Morin



Jack Moyer



Juli Lederhaus



# Special Acknowledgement

## First Registrant

**Jim Waldrop**

**The Wort Hotel**



Historian of the Year

Lifetime  
Achievement

Hotelier of the  
Year

Hotel  
of the Year

Board Member  
Awards

▼  
First Registrant



# Congratulations

*To All our Winning Hotels and Honored Individuals*

Ojai Valley Inn & Spa  
November 8, 2012