



PROFILE

JTB, formerly known as Japan Travel Bureau, is one of the world's oldest (founded in 1912) and largest travel and tourism companies. Today with over 1,100 offices, 110 of which are dedicated corporate booking centers, in 28 countries, it provides retail and corporate travel services around the world. Discounted hotel rates, which are included annually in the **JTB CORPORATE HOTEL PROGRAM** are available to JTB agents worldwide through the GDS to book hotels for their worldwide clients.

- Global annual sales exceed USD\$26.5 billion with more than 13.5 million room nights consumed
- Top cities for hotel bookings include: Tokyo, New York, London, San Francisco, Paris, Sao Paulo, Madrid, Osaka, Beijing, Silicon Valley California, Toronto, Boston, Singapore, Hong Kong, Mexico City, Buenos Aires, Orlando, Barcelona, Washington DC, Frankfurt, Bangkok, Sydney, Berlin, Shanghai, Chicago, Los Angeles and other major cities around the world.

PREFERRED HOTEL PROGRAM: Global program for all JTB offices

- Annual fee: USD\$250
- Optional additions:
 - Preferred order and highlight on web site – add USD\$25
 - Link hotel listing on JTB web site to hotel web site (URL address) – add USD\$25

Hotels that are selected for inclusion in the program will receive the following:

- Prominent GDS display
- Listing on the JTB web site, including photos
- Complimentary e-blast promotions

Criteria for consideration:

- Rates valid: 1 January – 31 December, 2012
- Rate parity necessary
- Rates must be commissionable

Web site listing: Hotels selected for the program are included on the JTB web site with a listing of rates and facilities. **Photos** are welcome at no charge. Go to: <http://www.jtbusa.com/hotel>. The log in is: guest1; password is jtb. Follow the instructions at this web address. This system will accommodate photos or logos. Hotels can upload a maximum of 10 photos per hotel.

PROMOTIONS (complimentary): Rate reductions, special packages, increased commission notices, agent discounts. Please forward information (details only, no photos or attachments please) by e-mail to the contact listed below. The promotions will be included in regular e-blasts to all agents.

Web site advertising options are available. Contact person below.

Contact:

Shirley Scott, Hotel Program Director

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