

# MARRIOTT SYRACUSE DOWNTOWN



Presented to: Historic Hotels of America , Oct 31, 2018





SYRACUSE UNIVERSITY  
TAILGATE EVENT  
September 2017





# FOREVER HOTEL SYRACUSE GALA – HOTEL LOBBY – JUNE 25, 2016



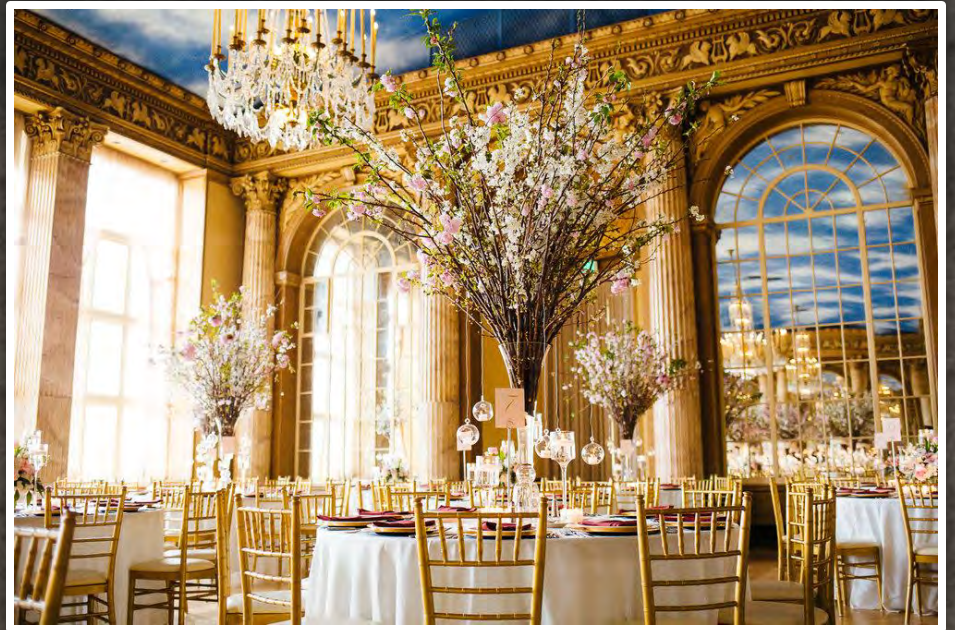


# FOREVER HOTEL SYRACUSE GALA – PERSIAN TERRACE BALLROOM – June 25, 2016





Grand Ballroom  
Premier Wedding Venue  
for Central New York



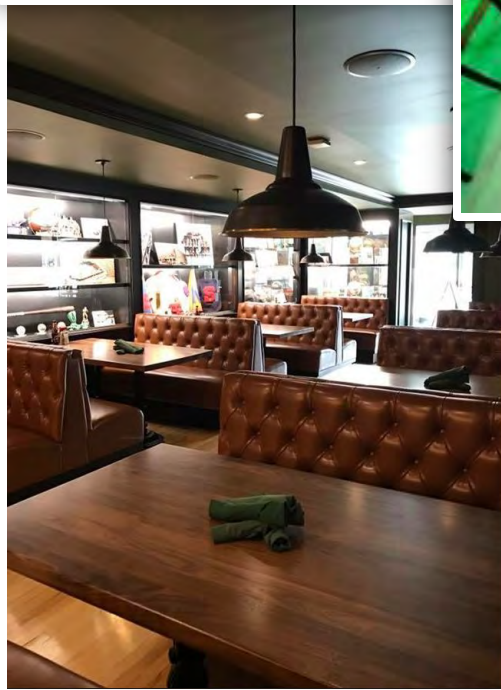




## 11 WATERS PATIO







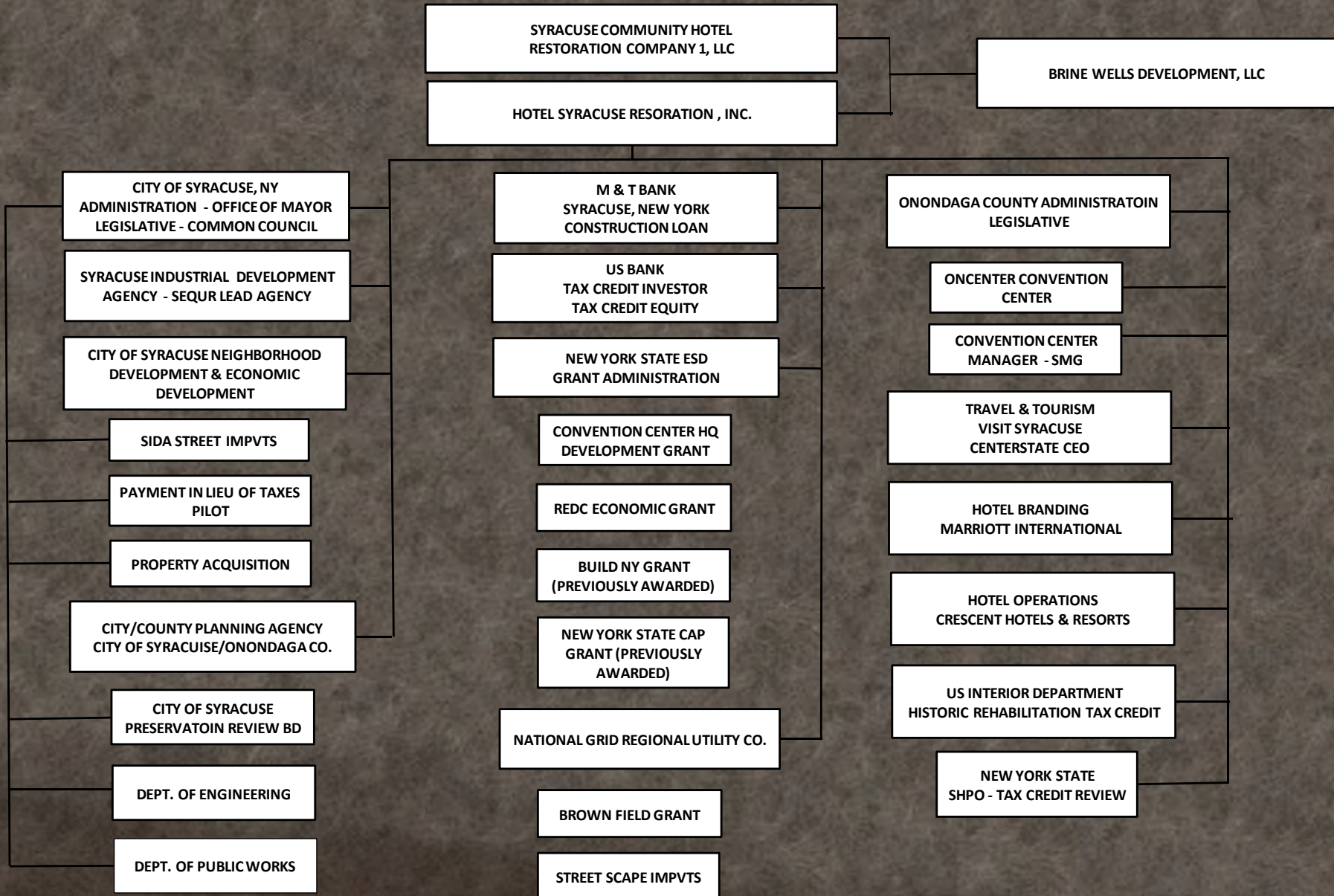


## PROJECT FACTS

Built:	1922 – 1924
SF of Building:	473,000 sf
Stories:	12 (Basement & Sub-basement)
Architect:	George B. Post & Sons, N.Y.
Original Cost:	\$7,000,000
Original Mortgage	\$3,600,000
\$71,000,000	Renovation Cost:
Original	
Rooms:	610
Ballrooms:	1
Restaurants:	2
Post Renovation	
Rooms:	261 (+ 60 future)
Ballrooms:	3
Restaurants	3

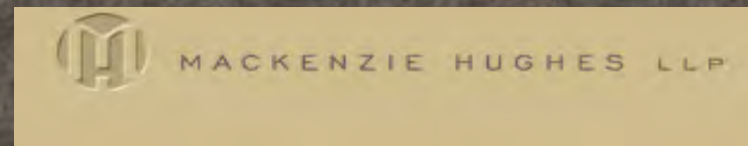


**KEY STAKEHOLDERS  
MARRIOTT SYRACUSE DOWNTOWN**





# LOCAL PARTICIPANTS





# LOCAL PARTICIPANTS



**HARDEN**

**STICKLEY AUDI & CO.**  
FINE FURNITURE SINCE 1900

 **SHERRILL**  
MANUFACTURING, INC.



# FINANCIAL IMPACT

- Local Jobs
  - 201 Full Time Employees
  - 57% Live in High Poverty Zip Codes
  - 65% Live in the City of Syracuse
- Payroll since Opening in 2016
  - \$20M
- Room Nights

2016 (8/19 – 12/31)	19,710
2017	64,944
2018	71,120
Total	155,774
- Nearby Development
  - The Galleries located on South Warren St, will be fully occupied when TCG Players moves in the first quarter of 2019.
  - Allyn Foundation is developing the long vacant lot at 484 S. Salina St.
  - The Addis Building, located on S. Salina St. and 499 S. Warren is slowly coming back.
  - The Chimes Building at 400 S. Salina St and 499 S. Warren St are leasing up.



# FINANCIAL IMPACT

## ➤ Major Conferences:

NYS Association of Counties Seminar  
Fifth District Dental Society  
NYS Land Title Association  
World Canal Conference  
USBC Open Championship  
Special Olympics National Unified Bowling  
New York State Kiwanis International Convention  
International Building Physics Conference  
SUNY ESF Green Building

## ➤ Others

### Community Focused Events

St Patrick's Day Parade Party  
Pre-Tree Lighting Open House  
New Year's Gala  
Syracuse University Pre-Game Tailgate/Block Party on S. Warren St.  
Onondaga Historical Association Tours of the Hotel  
Winterfest Sponsor/Host  
Crunch Hockey  
Seller of Centro Shuttle Tickets to Syracuse University and Amphitheater Concerts  
Thanksgiving Dinner  
Easter and Mothers Day Brunch